

Media Kit: June 2022

# Our World for You

*Travel tales sprinkled with history & culture*

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

### Our June

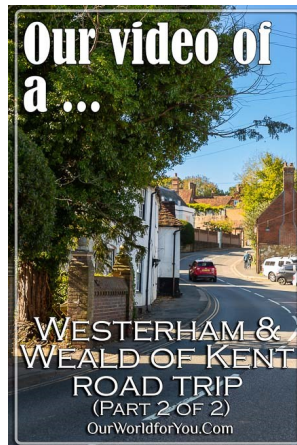
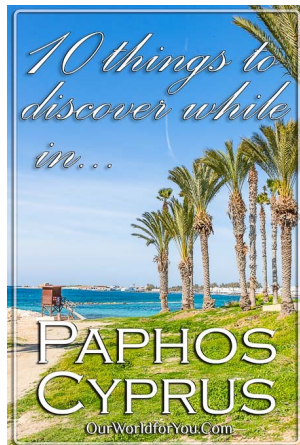
With Spring turning to Summer in the UK, and the country relishing in the Platinum Jubilee celebrations of Her Majesty, Queen Elizabeth II we focus on the historic and beautiful locations within our country.

Also, closer to home we'll be unearthing some of those hidden gems on the Kent coastline that so often get overlooked.

A refresh is under way of trips further afield to provide ideas and inspiration to those looking to experience culture on continental Europe.

We have new content appearing on YouTube every two weeks and are witnessing increased growth in both subscribers and views.

### Three of our May campaigns



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

**Total Reach: 21.4k**

Twitter: 5,742

Instagram: 8,442

Facebook: 265

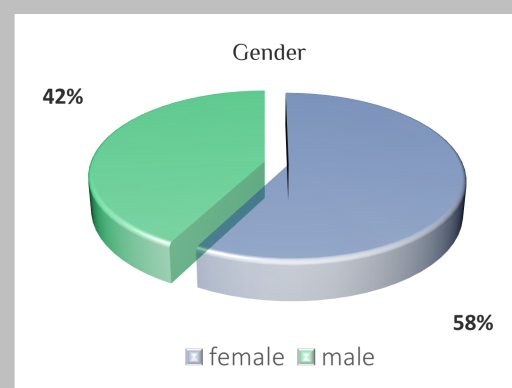
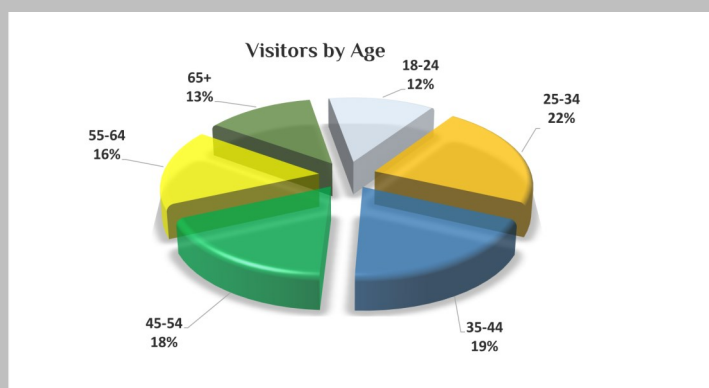
Pinterest: 4,729

YouTube: 1,909

Bloglovin: 284

E-Mail Subscribers: 96

### Site demographics for May



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## Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

## Our top 5 posts in May

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	1023
Touring around Lake Garda, Italy, by car	283
A charming road trip in and around the Kent Downs (AONB), UK	247
9 reasons to visit Évora in Portugal	170
A scenic coastal road trip around the shores of Kent, UK	150

## Monthly Traffic

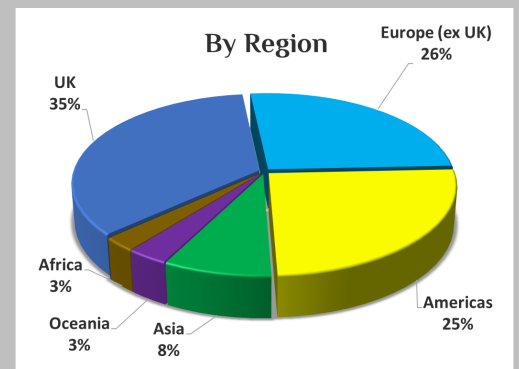
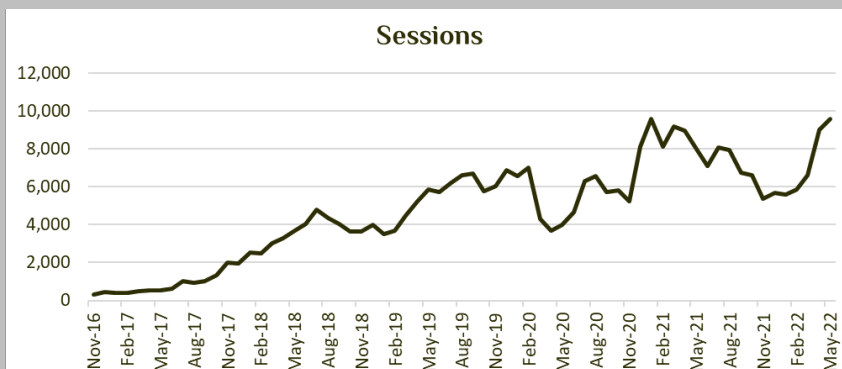
Sessions: 9,599  
Unique Pageviews - whole month: 10,400  
Unique Pageviews - per day: 325.5

## Site Presence

Domain Authority: 33

## Site metrics since launch

(More detailed analytics available on request)



## Contact Us:

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