

Media Kit: July 2022

# Our World for You

*Travel tales sprinkled with history & culture*

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

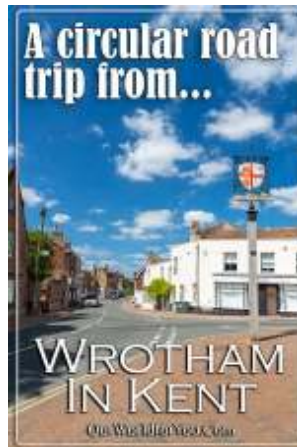
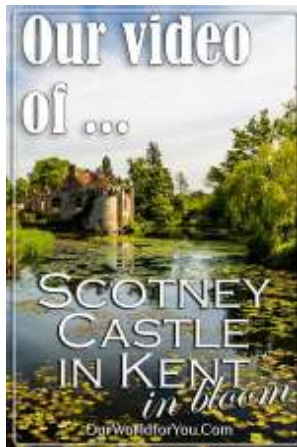
### Our July

As we approach the traditional summer holiday period, we continue to create UK-based content from our recent trip to Bath and further afield for those wishing to explore the United Kingdom and see the country in full bloom.

Inspired by 'Le Tour', we dive into some of the lesser-known towns & villages of France, and more mature evergreen content refreshed.

We are creating a new YouTube video every week to inspire those who wish to travel near & far. We are seeing consistent growth in subscribers as new content is published.

### Three of our June campaigns



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

**Total Reach: 21.8k**

Twitter: 5,741

Instagram: 8,580

Facebook: 268

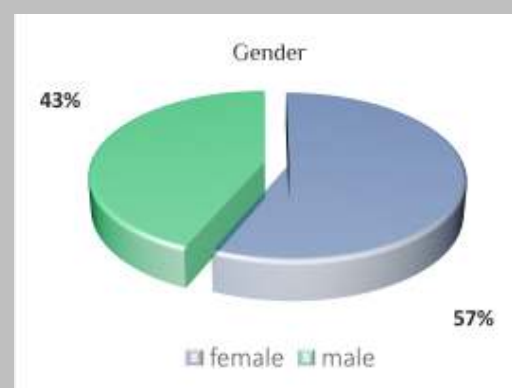
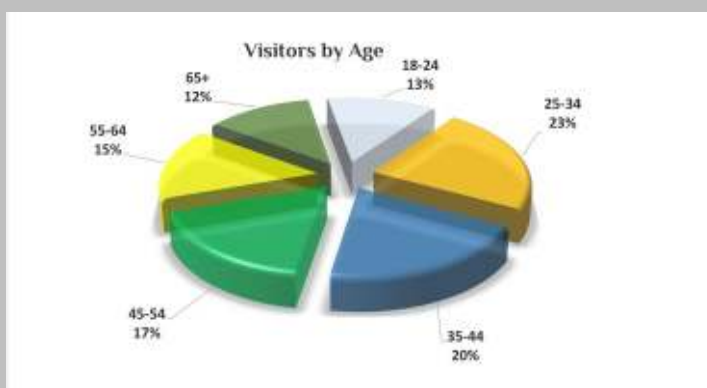
Pinterest: 4,792

YouTube: 2,018

Bloglovin: 284

E-Mail Subscribers: 95

### Site demographics for June



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### Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

### Our top 5 posts in June

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	1,207
Touring around Lake Garda, Italy, by car	397
The 10 things to do in Cologne, other than the Christmas markets	303
A charming road trip in and around the Kent Downs (AONB), UK	302
Visiting the 'Tombs of the Kings' in Paphos	253

### Monthly Traffic

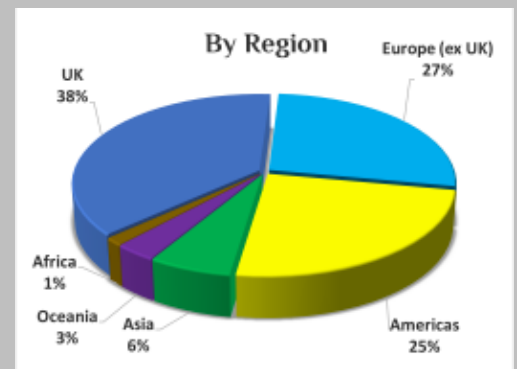
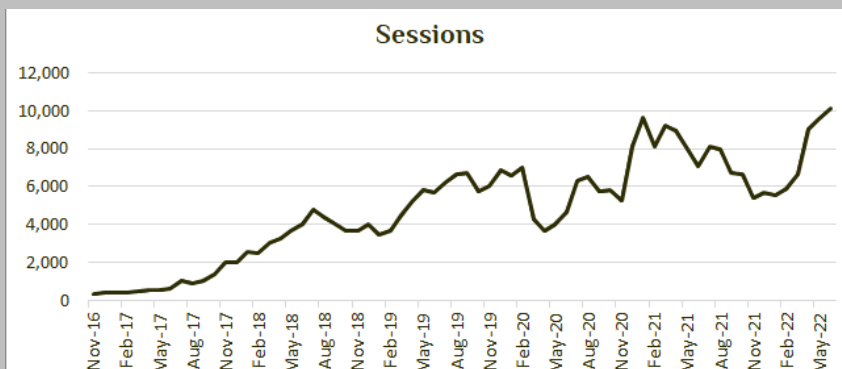
Sessions: 10,105  
Unique Pageviews - whole month: 10,951  
Unique Pageviews - per day: 365

### Site Presence

Domain Authority: 33

### Site metrics since launch

(More detailed analytics available on request)



### Contact Us:

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