

Media Kit: August 2022

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our August

We will be providing the best of British tips for enjoying a UK summer, from the coastline, to historic country houses and much more. The focus will be on day trips and mini road trips to truffle out those hidden gems.

We are creating a new YouTube video every week to inspire those who wish to travel near & far. Our content is designed to be evergreen, with new content being well received and more mature content continuing to attract viewers and grow the subscriber base.



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 22.1k

Twitter: 5,751

Instagram: 8,740

Facebook: 269

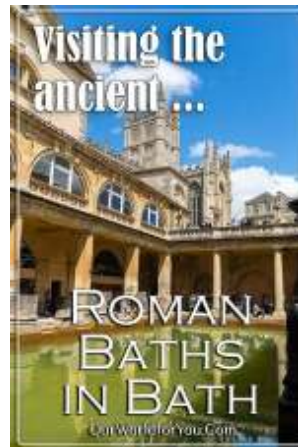
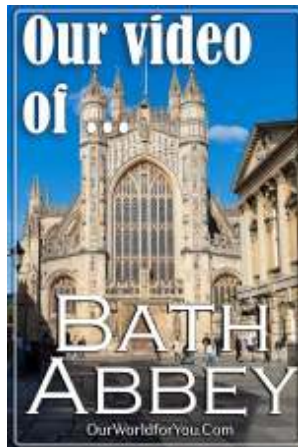
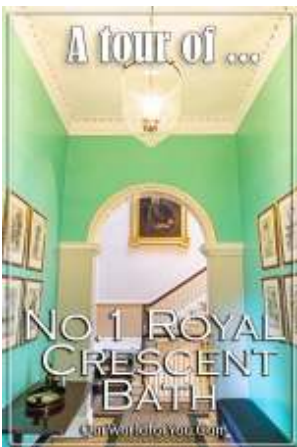
Pinterest: 4,856

YouTube: 2,130

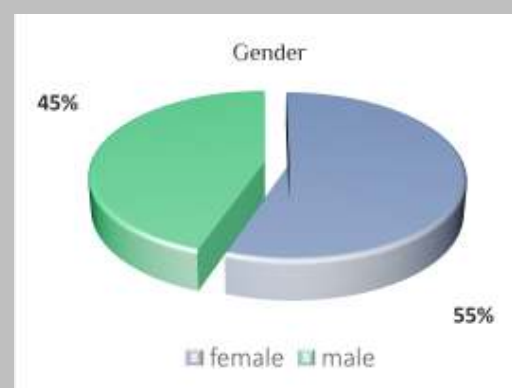
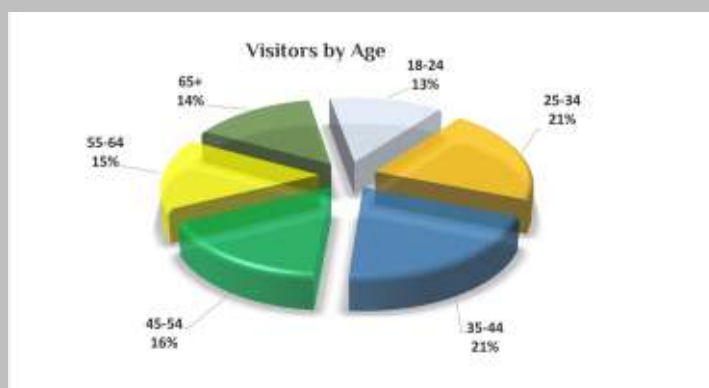
Bloglovin: 284

E-Mail Subscribers: 101

Three of our July campaigns



Site demographics for July



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in July

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	530
Touring around Lake Garda, Italy, by car	297
A charming road trip in and around the Kent Downs (AONB), UK	258
Visiting the 'Tombs of the Kings' in Paphos	184
Exploring the picturesque village of Eynsford in Kent	138

Monthly Traffic

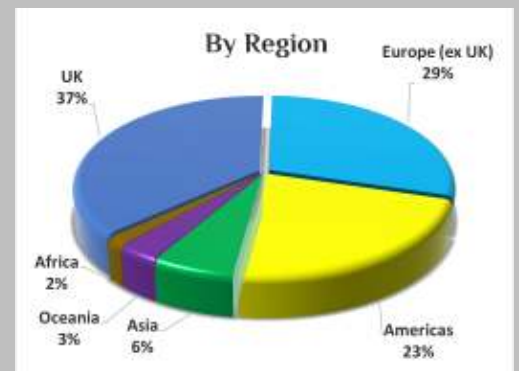
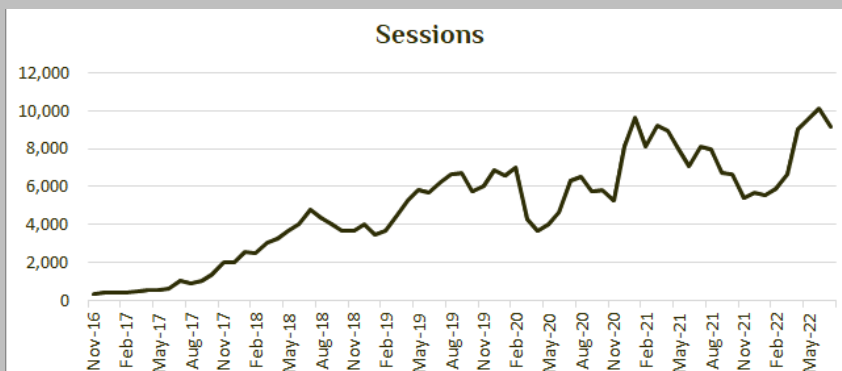
Sessions: **9,189**
Unique Pageviews - whole month: **10,014**
Unique Pageviews - per day: **323**

Site Presence

Domain Authority: 34

Site metrics since launch

(More detailed analytics available on request)



Contact Us:

- ✉ Team@OurWorldforYou.com
- ✉ Janis.Tubbs@OurWorldforYou.com
- ✉ Gary.Williams@OurWorldforYou.com

