

Media Kit: September 2022

# Our World for You

*Travel tales sprinkled with history & culture*

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

## Our September

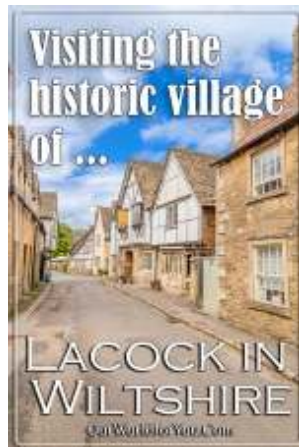
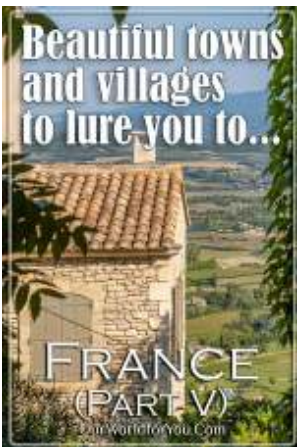
As we reach the end of the UK summer, we explore the best of British coastline after the height of the summer season.

Work carries on with a further refresh of the site to ensure the content is valid and meets our current guidelines.

Content produced for Instagram will now include reels as part of our weekly schedule.

Our YouTube content continues, with a schedule planned out for the coming months, with an aim to continually improve our output.

## Three of our August campaigns



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

## Social Media

**Total Reach: 22.4k**

Twitter: 5,763

Instagram: 8,829

Facebook: 273

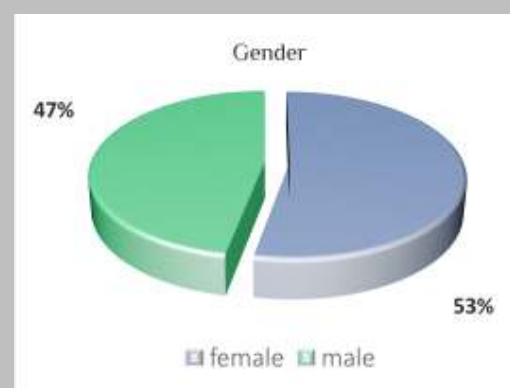
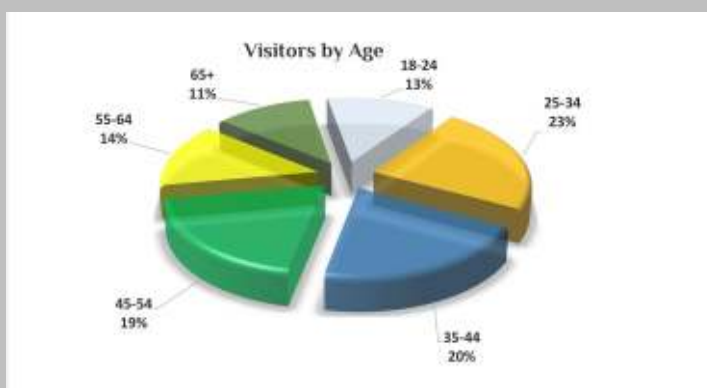
Pinterest: 4,903

YouTube: 2,257

Bloglovin: 284

E-Mail Subscribers: 101

## Site demographics for August



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## Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

## Our top 5 posts in August

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	951
Touring around Lake Garda, Italy, by car	391
Visiting the 'Tombs of the Kings' in Paphos	382
The 10 things to do in Cologne, other than the Christmas markets	370
A charming road trip in and around the Kent Downs (AONB), UK	352

## Monthly Traffic

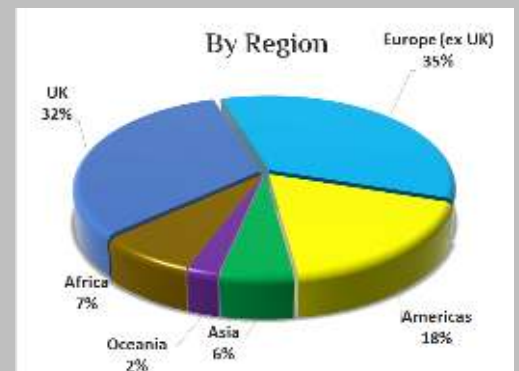
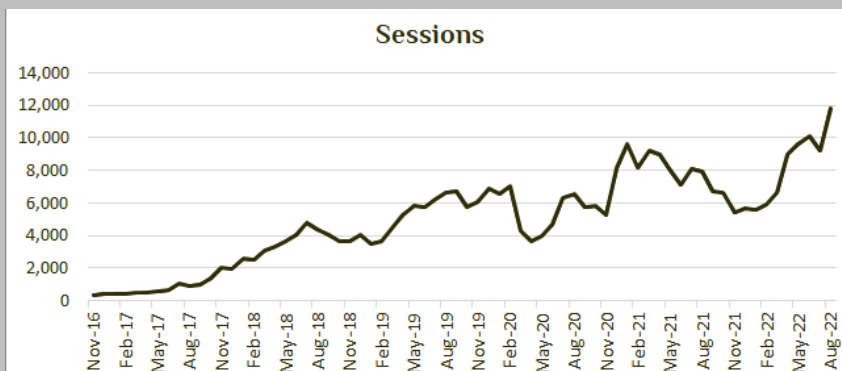
Sessions: **11,847**  
Unique Pageviews - whole month: **12,947**  
Unique Pageviews - per day: **418**

## Site Presence

Domain Authority: 37

## Site metrics since launch

(More detailed analytics available on request)



## Contact Us:

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