

Media Kit: November 2022

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

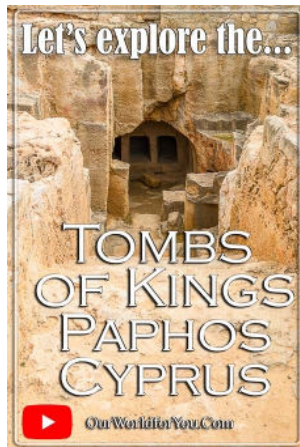
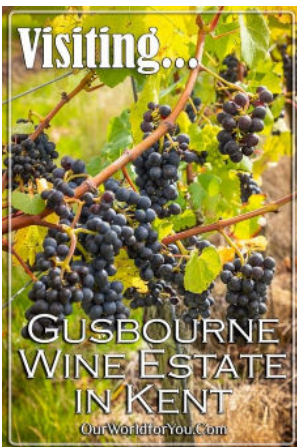
Our November

After the return from our successful trip to Flanders, content is being created across all platforms. Phase one covers each individual location, with further posts created over the coming weeks and months to provide supplemental information on each city.

Work carries on with a further refresh of the site to ensure the content is valid and meets our current guidelines. Our focus has now shifted to our evergreen Christmas content.

Our YouTube content continues, with a schedule planned out for the coming months, with an aim to continually improve our output.

Three of our October campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 22.8k

Twitter: 5,776

Instagram: 8,966

Facebook: 272

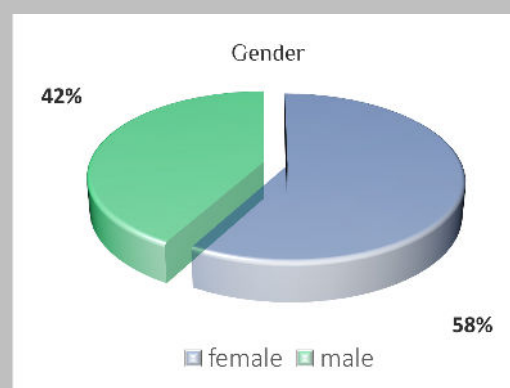
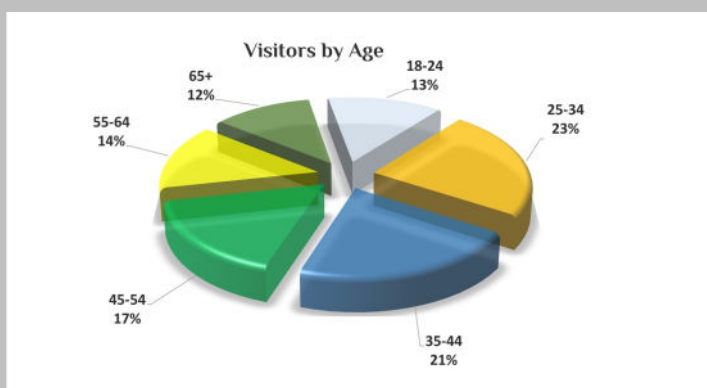
Pinterest: 4,992

YouTube: 2,431

Bloglovin: 284

E-Mail Subscribers: 101

Site demographics for October



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in October

Post title	Views
The 10 things to do in Cologne, other than the Christmas markets	525
Our little secret, Saint-Rémy-de-Provence, France	350
Visiting the 'Tombs of the Kings' in Paphos	315
A charming road trip in and around the Kent Downs (AONB), UK	231
A few hours in Heppenheim, Germany	145

Monthly Traffic

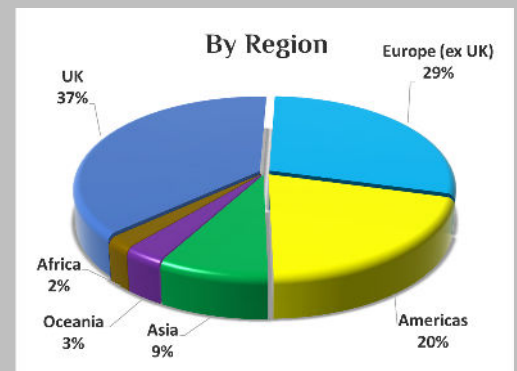
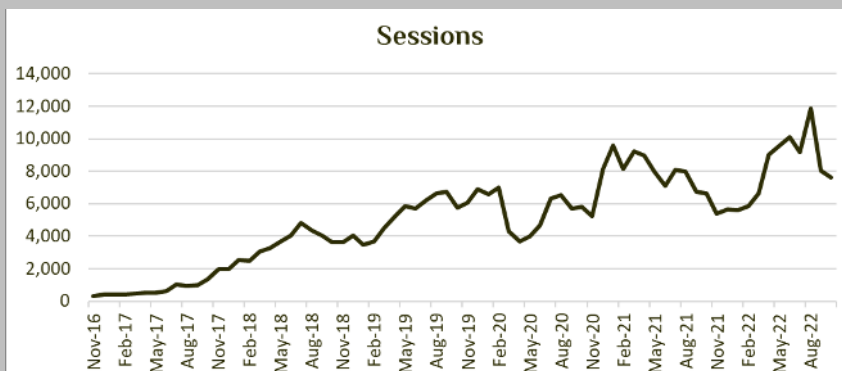
Sessions: 7,635
Unique Pageviews - whole month: 8.224
Unique Pageviews - per day: 265

Site Presence

Domain Authority: 39

Site metrics since launch

(More detailed analytics available on request)



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