

Media Kit: October 2022

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

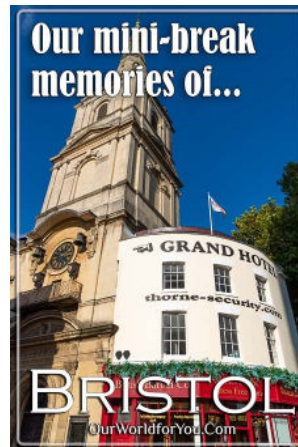
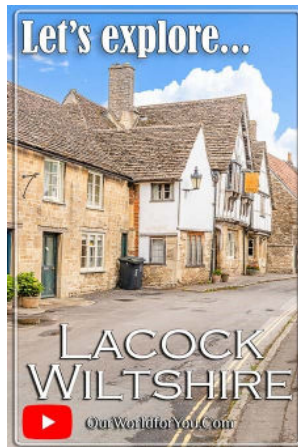
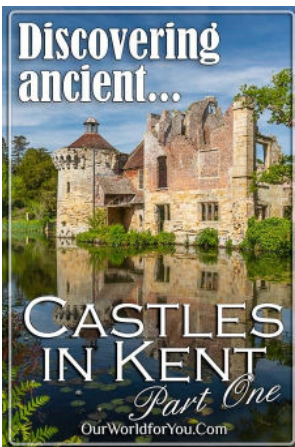
Our October

We have a trip planned to explore three cities in the Flanders region of Belgium. This is a collaboration with Visit Flanders and the local tourist boards.

Work carries on with a further refresh of the site to ensure the content is valid and meets our current guidelines. Our current focus on our 'Remembrance' posts in time for Remembrance Sunday.

Our YouTube content continues, with a schedule planned out for the coming months, with an aim to continually improve our output..

Three of our September campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 22.6k

Twitter: 5,776

Instagram: 8,905

Facebook: 270

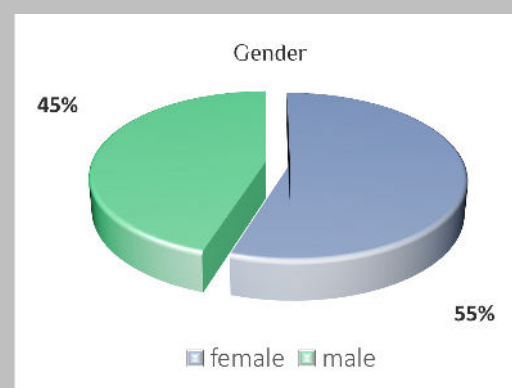
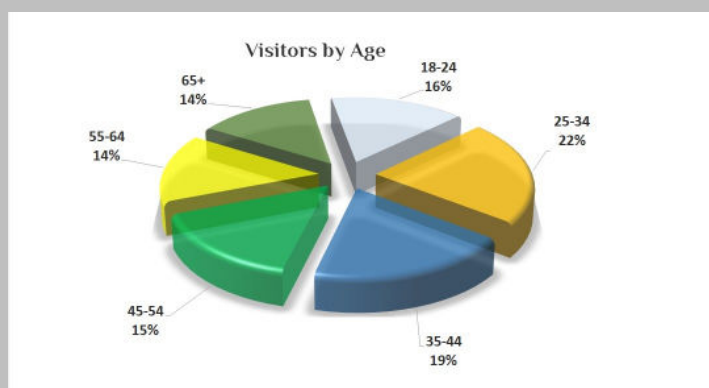
Pinterest: 4,948

YouTube: 2,350

Bloglovin: 284

E-Mail Subscribers: 101

Site demographics for September



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in September

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	311
Visiting the 'Tombs of the Kings' in Paphos	220
The 10 things to do in Cologne, other than the Christmas markets	217
A charming road trip in and around the Kent Downs (AONB), UK	210
Touring around Lake Garda, Italy, by car	197

Monthly Traffic

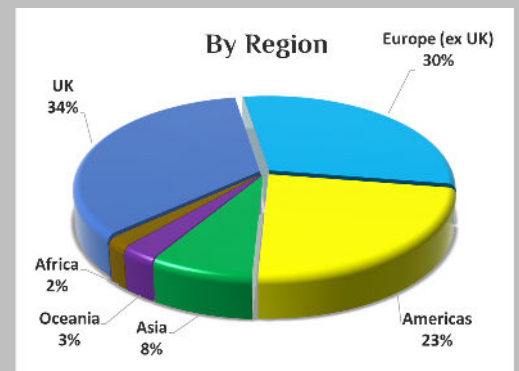
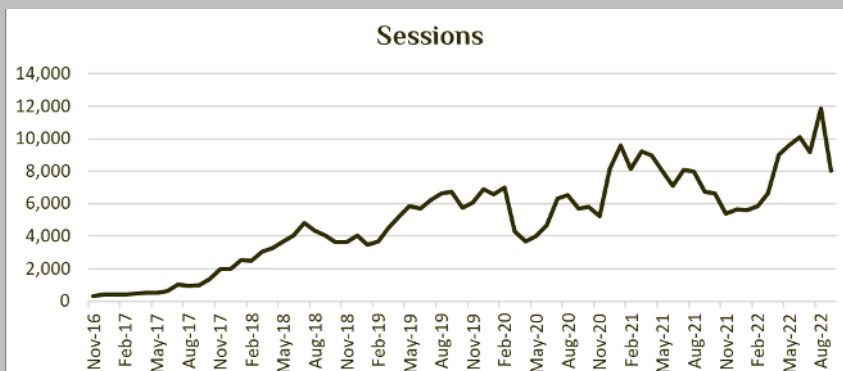
Sessions: **8,039**
Unique Pageviews - whole month: **8.879**
Unique Pageviews - per day: **296**

Site Presence

Domain Authority: 39

Site metrics since launch

(More detailed analytics available on request)



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