

Media Kit: December 2022

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our December

With a focus now squarely on the festive season we will be creating a mix of what's great around the south-east, plus reworking our existing evergreen content on the Christmas experiences we have visited.

We are also busy creating our plans for 2023, which will see us return to the southeast of Spain, back to Germany for Christmas, if not before, as well as exploring the history and culture of our own country." Our YouTube content continues, with a schedule planned out for the coming months, with an aim to continually improve our output.



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 23k

Twitter: 5,770

Instagram: 9,026

Facebook: 272

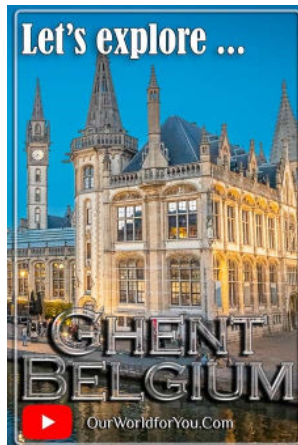
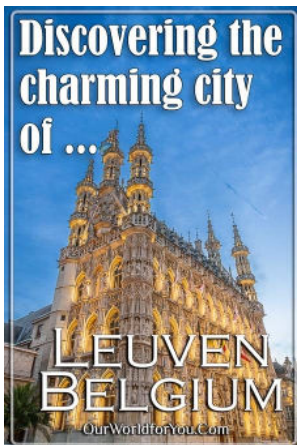
Pinterest: 5,028

YouTube: 2,487

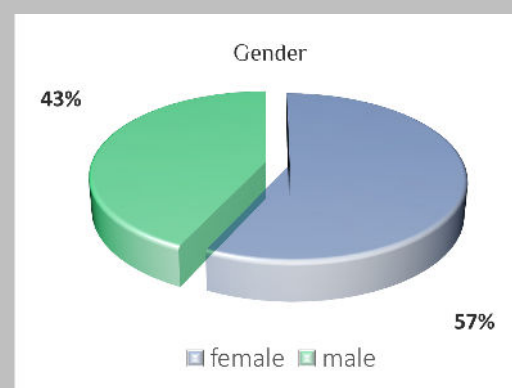
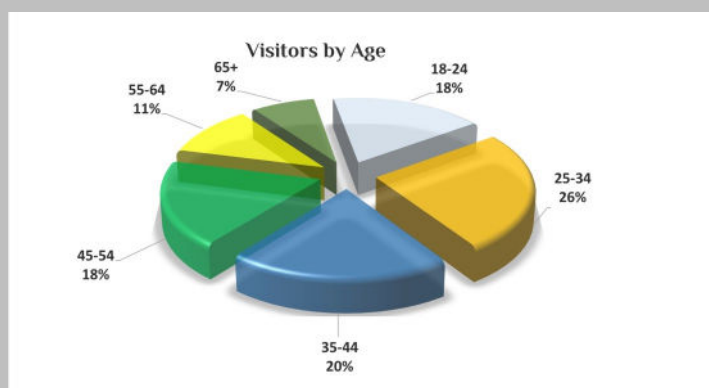
Bloglovin: 284

E-Mail Subscribers: 100

Three of our October campaigns



Site demographics for November



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in November

| Post title | Views |
|--|-------|
| The 10 things to do in Cologne, other than the Christmas markets | 548 |
| Our Passchendaele Poppies | 159 |
| Discovering the charming city of Leuven in Belgium | 138 |
| A charming road trip in and around the Kent Downs (AONB), UK | 133 |
| Visiting Aachen's Christmas Markets | 131 |

Monthly Traffic

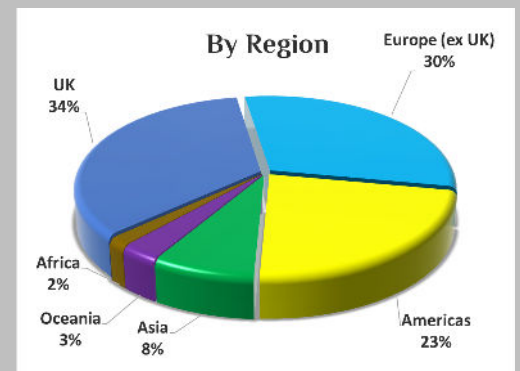
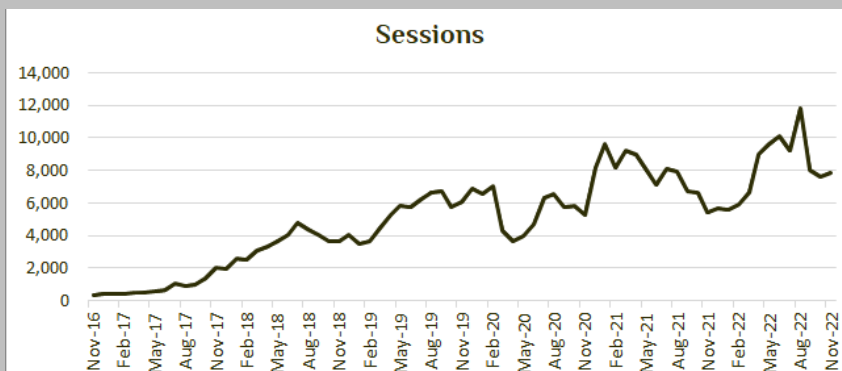
Sessions: **7,866**
Unique Pageviews - whole month: **8.650**
Unique Pageviews - per day: **288**

Site Presence

Domain Authority: 39

Site metrics since launch

(More detailed analytics available on request)



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