

Media Kit: April 2023

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

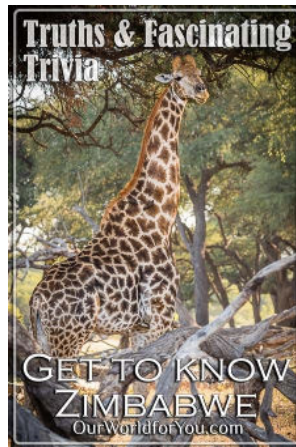
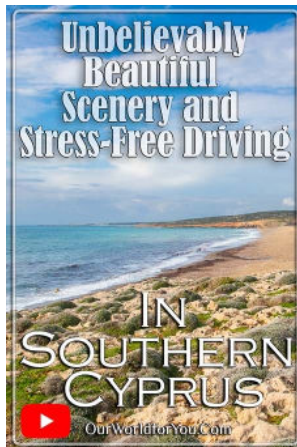
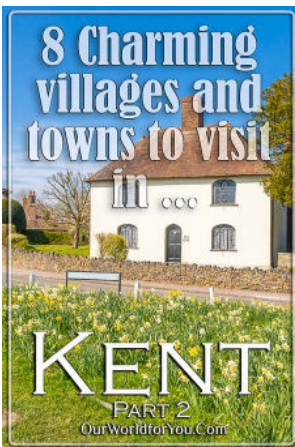
Our April

We plan to visit to the historic city of Chester, along with the iconic Jodrell Bank in the county of Cheshire. On the site new content will be based on our recent excursion to London, along with new fresh content to inspire travel.

Updates to the site continue, to ensure it is still fit for 2023, following our current design philosophy. The aim is to concentrate as many tips, hints and inspirations into beautifully crafted web content. Of the 636 posts available, 246 (38.7%) have now been updated.

Video content will also continue to evolve, with short-form appearing alongside ever-improving long-form output over 2023.

Three of our March campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 23.9k

Twitter: 5,822

Instagram: 9,361

Facebook: 284

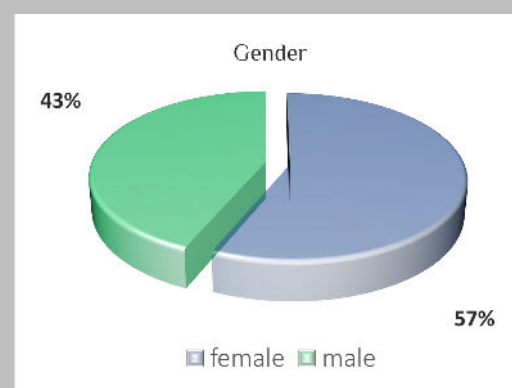
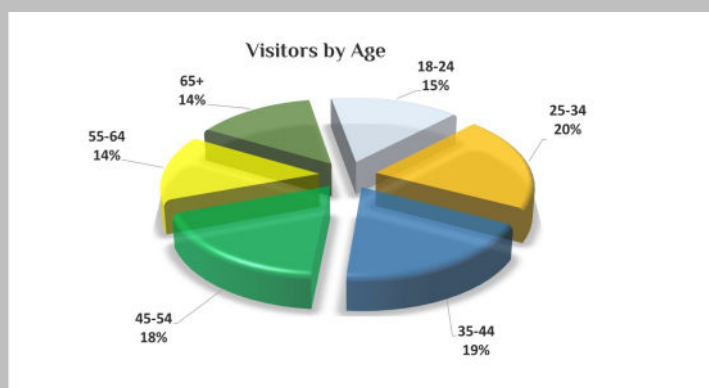
Pinterest: 5,193

YouTube: 2,837

Bloglovin: 284

E-Mail Subscribers: 102

Site demographics for March



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in March

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	446
The 10 things to do in Cologne, other than the Christmas markets	343
8 Picturesque villages and towns in Kent – Part I	328
A charming road trip in and around the Kent Downs (AONB), UK	243
Touring around Lake Garda, Italy, by car	227

Monthly Traffic

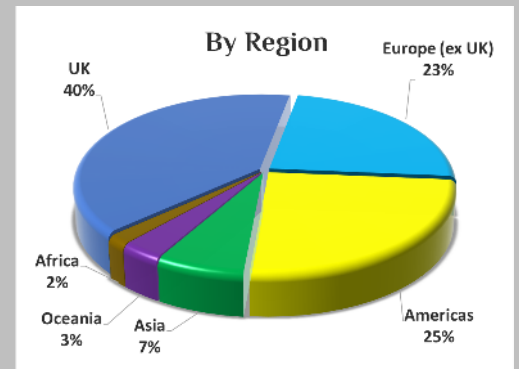
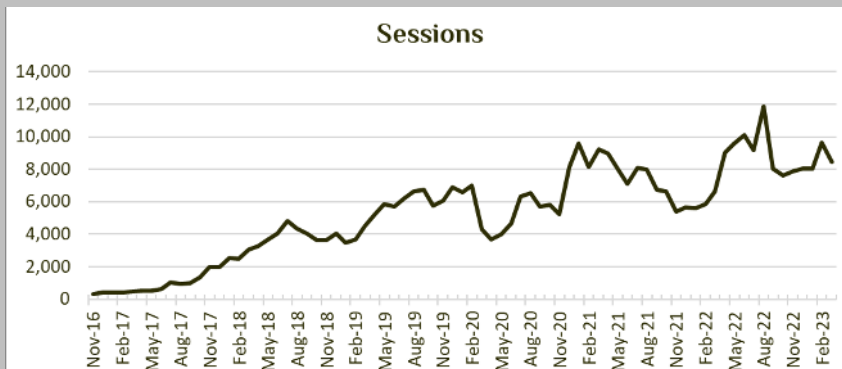
Sessions: **8,451**
Unique Pageviews - whole month: **9,236**
Unique Pageviews - per day: **297.9**

Site Presence

Domain Authority: 40

Site metrics since launch

(More detailed analytics available on request)



Contact Us:

- ✉ Contact.Us@OurWorldforYou.com
- ✉ Janis.Tubbs@OurWorldforYou.com
- ✉ Gary.Williams@OurWorldforYou.com

