

Media Kit: June 2023

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

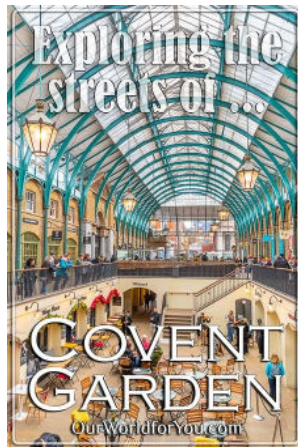
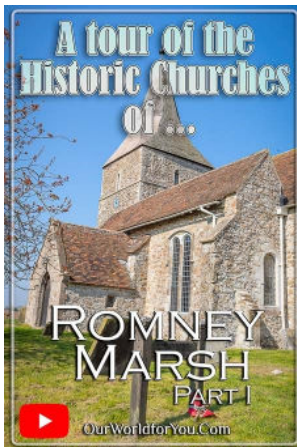
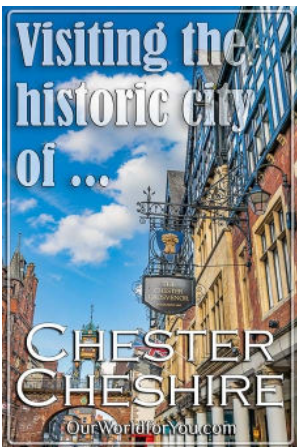
Our June

Additional content from our collaboration with Visit Chester & Cheshire, our spring trip to London, as well as our Flemish adventures, will appear on the site in the coming month.

Updates to the site continue to ensure posts follow our current design philosophy. The aim is to concentrate as many tips, hints and inspirations into beautifully crafted web content. Of the 641 posts available, 276 (43.1%) have been updated.

Video content will also continue to evolve, with short-form appearing alongside ever-improving long-form output over 2023.

Three of our May campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 24.2k

Twitter: 5,873

Instagram: 9,353

Facebook: 291

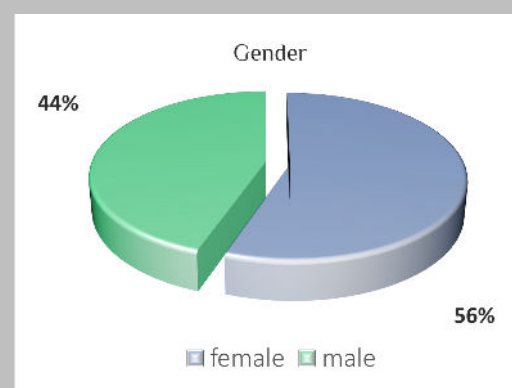
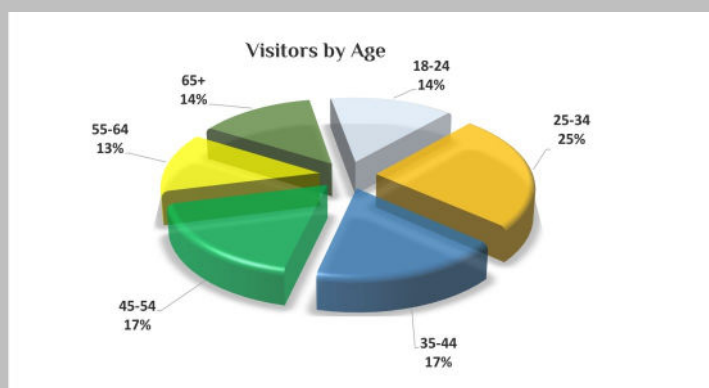
Pinterest: 5,251

YouTube: 3,036

Bloglovin: 284

E-Mail Subscribers: 108

Site demographics for May



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in May

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	583
A charming road trip in and around the Kent Downs (AONB) UK	360
Touring around Lake Garda, Italy, by car	358
Visiting the 'Tombs of the Kings' in Paphos	303
The 10 things to do in Cologne, other than the Christmas markets	250

Monthly Traffic

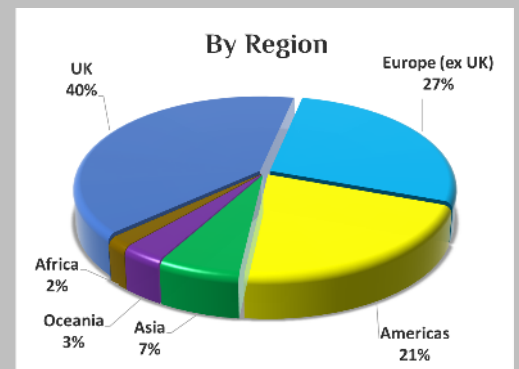
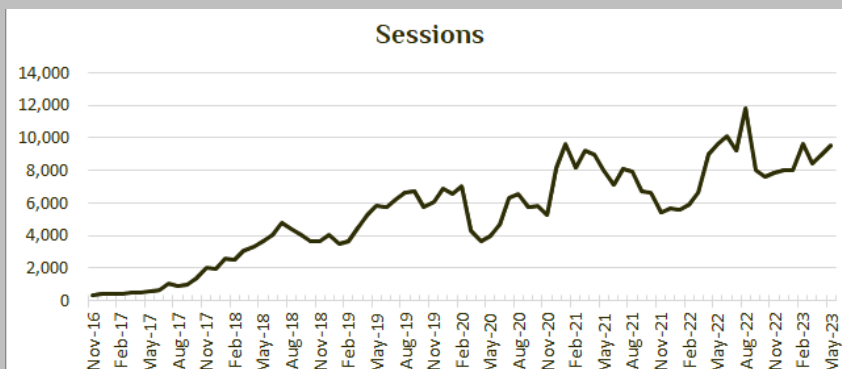
Sessions: 9,540
Unique Pageviews - whole month: 10, 127
Unique Pageviews - per day: 326.7

Site Presence

Domain Authority: 46

Site metrics since launch

(More detailed analytics available on request)



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