

Media Kit: July 2023

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our July

This month will feature a mixture of National Trust homes and gardens to visit during the summer, as well as content from our Flemish adventures, along with a dash of Hamburg.

Updates to the site continue. The aim is to concentrate as many tips, hints and inspirations into beautifully crafted web content. Of the 644 posts available, 280 (43.5%) have been updated.

Video content will also continue to evolve, with short-form appearing alongside ever-improving long-form output over 2023.



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 24.3k

Twitter: 5,912

Instagram: 9,327

Facebook: 294

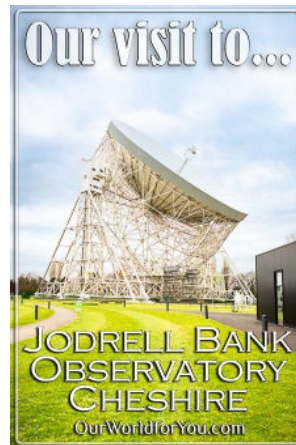
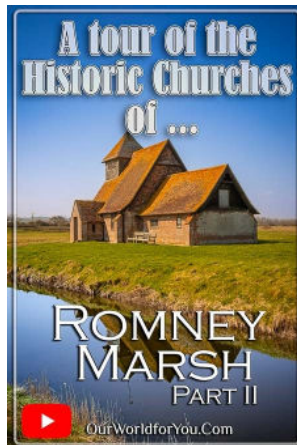
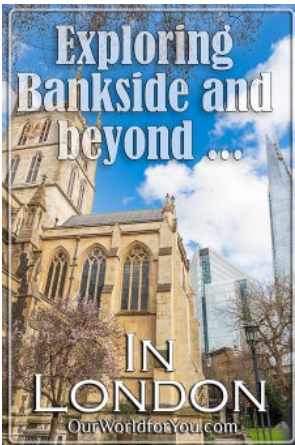
Pinterest: 5,268

YouTube: 3,127

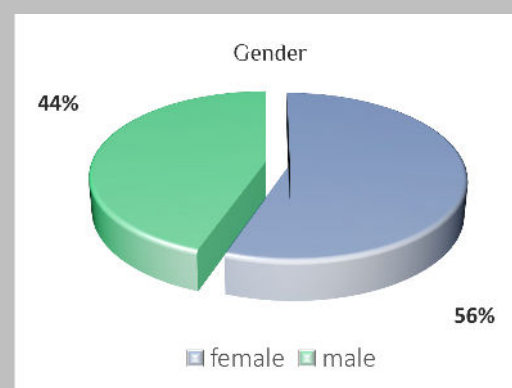
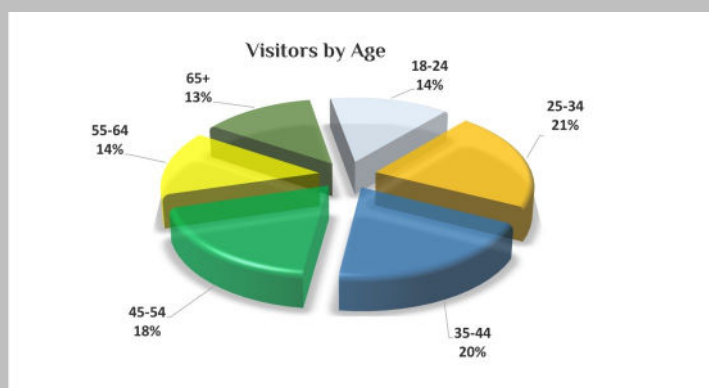
Bloglovin: 284

E-Mail Subscribers: 109

Three of our June campaigns



Site demographics for June



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in June

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	697
Touring around Lake Garda, Italy, by car	389
Visiting the 'Tombs of the Kings' in Paphos	261
The 10 things to do in Cologne, other than the Christmas markets	233
A charming road trip in and around the Kent Downs (AONB) UK	250

Monthly Traffic

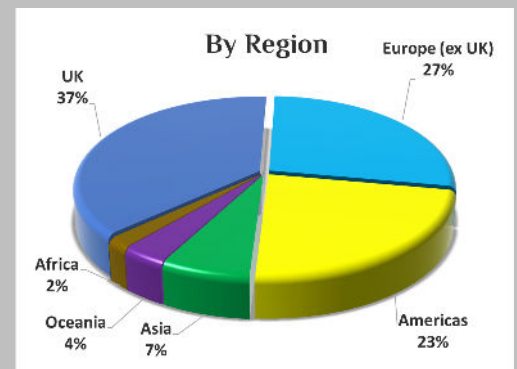
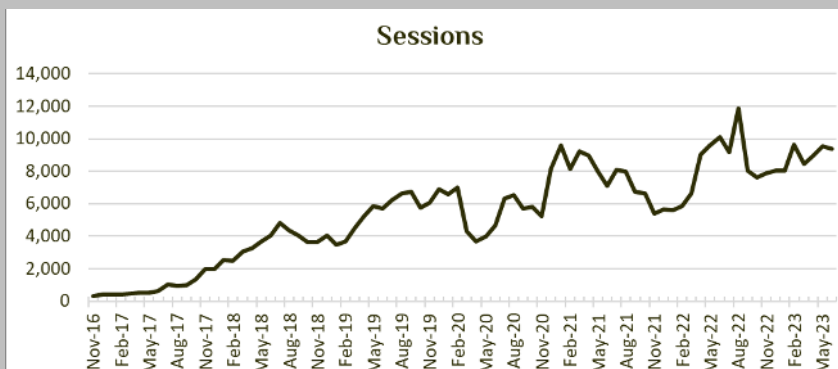
Sessions: 9,397
Unique Pageviews - whole month: 9,987
Unique Pageviews - per day: 332.9

Site Presence

Domain Authority: 46

Site metrics since launch

(More detailed analytics available on request)



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