

Media Kit: August 2023

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

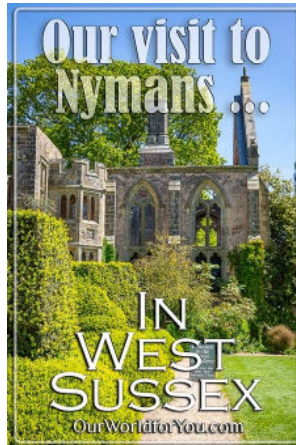
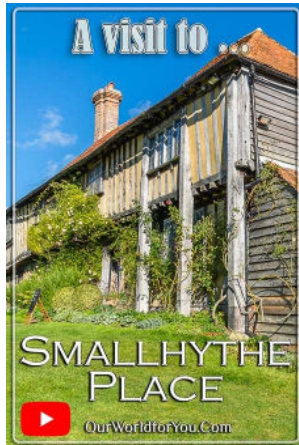
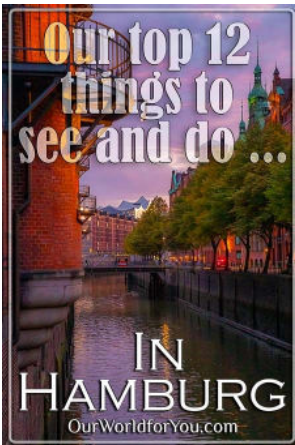
Our August

This month will once again feature a mixture of National Trust homes and gardens to visit during the summer, as well as content from our Flemish adventures, along with a slice of London.

Updates to the site continue. The aim is to concentrate as many tips, hints and inspirations into beautifully crafted web content. Of the 650 posts available, 289 (44.5%) have been updated.

On a personal level we aim to replace our fossil fuel cars to an EV replacement to allow us to plan, execute and enjoy our road trips in a more sustainable fashion.

Three of our July campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 24.8k

Twitter: 5,909

Instagram: 9,343

Facebook: 301

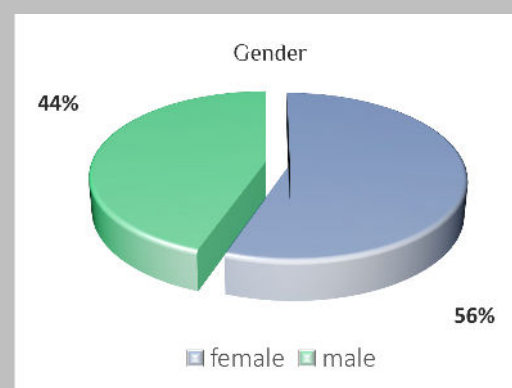
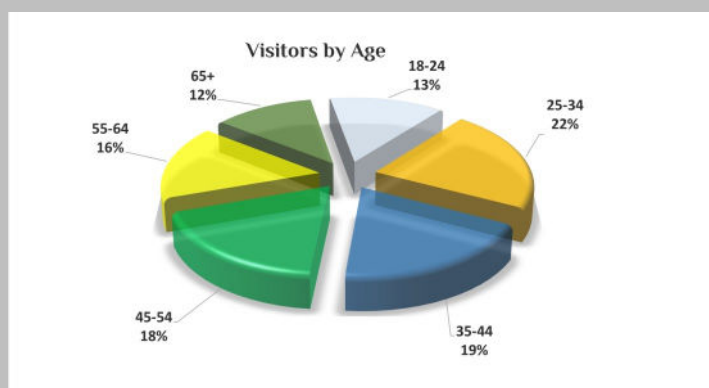
Pinterest: 5,296

YouTube: 3,219

Threads: 586

E-Mail Subscribers: 110

Site demographics for July



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in June

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	620
Touring around Lake Garda, Italy, by car	427
The 10 things to do in Cologne, other than the Christmas markets	300
Visiting the 'Tombs of the Kings' in Paphos	275
A charming road trip in and around the Kent Downs (AONB) UK	274

Monthly Traffic

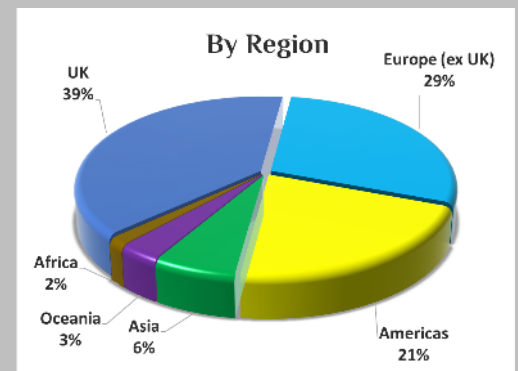
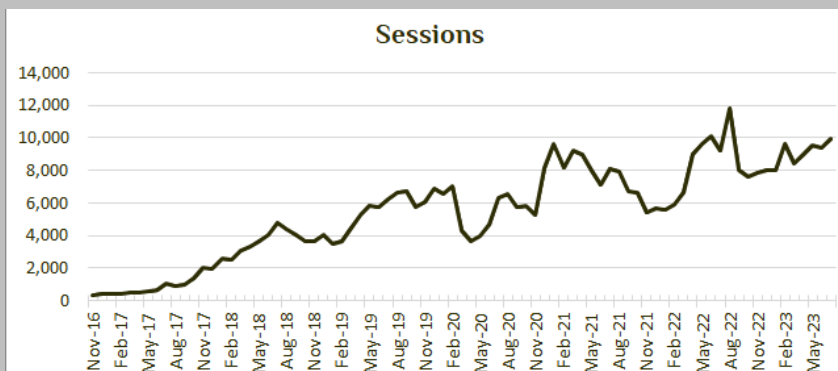
Sessions: **9,948**
Unique Pageviews - whole month: **10,604**
Unique Pageviews - per day: **342.1**

Site Presence

Domain Authority: 45

Site metrics since launch

(More detailed analytics available on request)



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