

Media Kit: September 2023

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

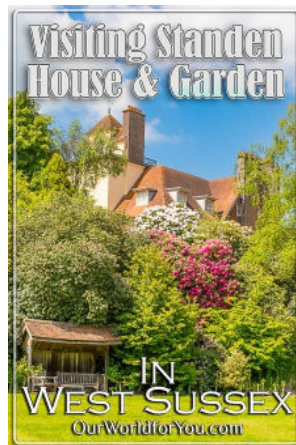
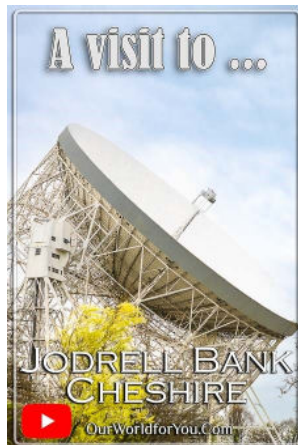
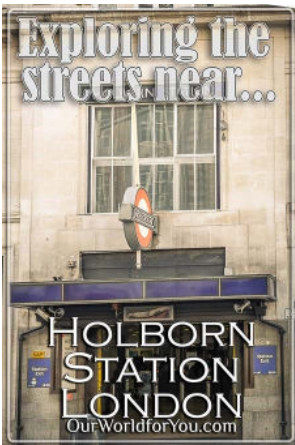
Our September

As we head off for our 3 week road trip around Spain we'll cover our inspiration for that trip, recall our visit to Mechelen in Flanders, and the climb of St Rumbold's Tower, plus another visit to a National Trust gem, Lamb House, in the heart of Rye, East Sussex.

Our site refresh continues. Of the 650 posts available, 293 (45.1%) have been updated.

On a personal level we aim to replace our fossil fuel cars with an EV replacement to allow us to plan, execute and enjoy our road trips in a more sustainable fashion.

Three of our August campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 24.8k

Twitter: 5,909

Instagram: 9,343

Facebook: 301

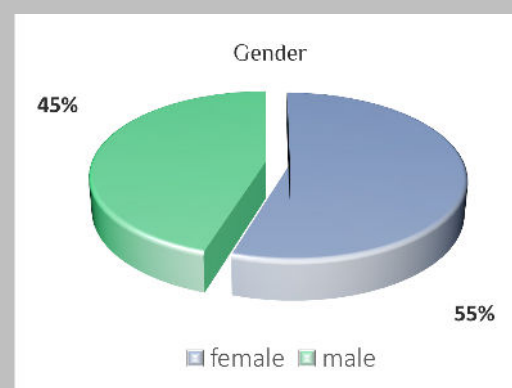
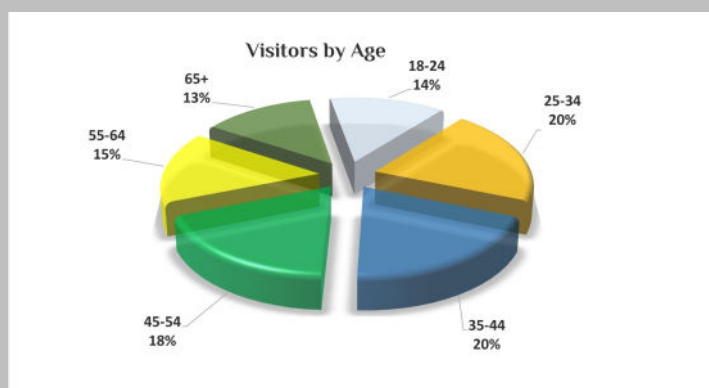
Pinterest: 5,296

YouTube: 3,219

Threads: 586

E-Mail Subscribers: 110

Site demographics for August



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in August

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	498
Touring around Lake Garda, Italy, by car	363
The 10 things to do in Cologne, other than the Christmas markets	352
A charming road trip in and around the Kent Downs (AONB) UK	238
Visiting the 'Tombs of the Kings' in Paphos	231

Monthly Traffic

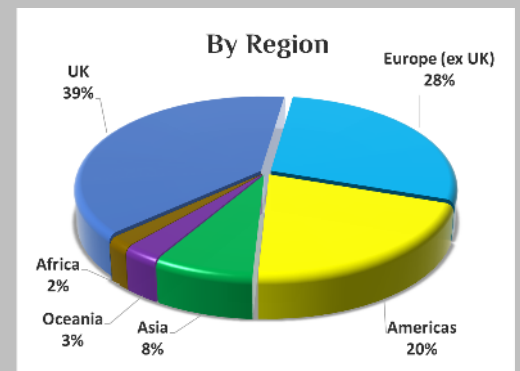
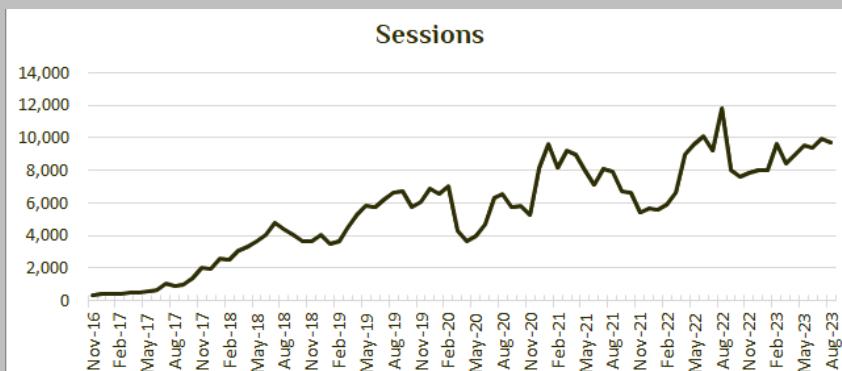
Sessions: **9,735**
Unique Pageviews - whole month: **10,762**
Unique Pageviews - per day: **347.2**

Site Presence

Domain Authority: 45

Site metrics since launch

(More detailed analytics available on request)



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