

Media Kit: October 2023

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

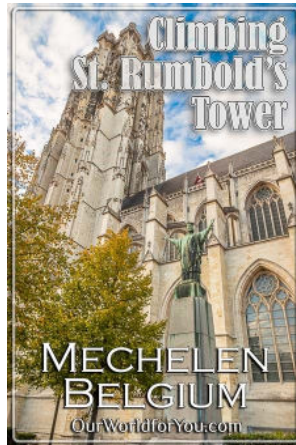
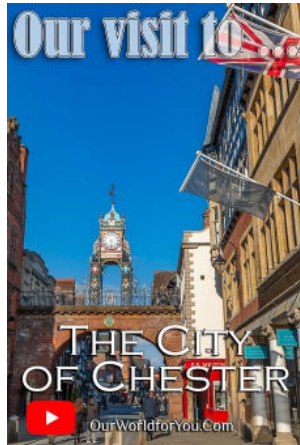
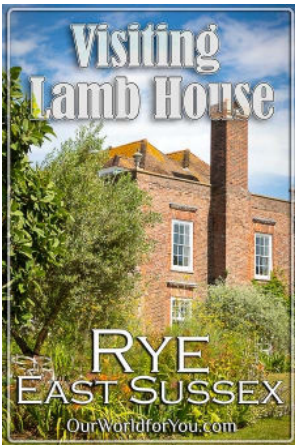
Our October

Having returned from our 3-week road trip around Spain, we will cover our inspiration for that trip, plus start to unpack our adventures from that trip; we will also add further European and UK-based content.

In Q2 2024 we will replace our fossil fuels cars with an EV to allow us to plan, execute and enjoy our road trips in a more sustainable fashion. Our experience on extended test drives shows that there are some challenges to overcome, but we will aim to document that as we go.

We continue to experience growth across most of our social channels and provide new content to these audiences.

Three of our September campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 25.2k

Twitter: 5,909

Instagram: 9,335

Facebook: 310

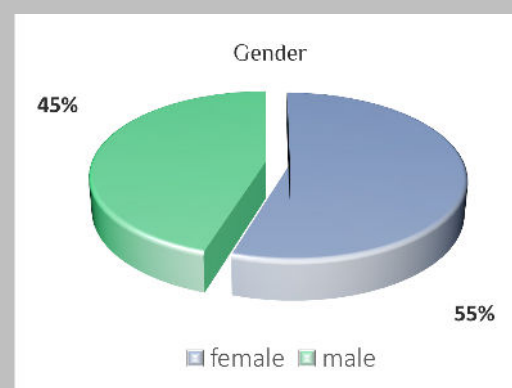
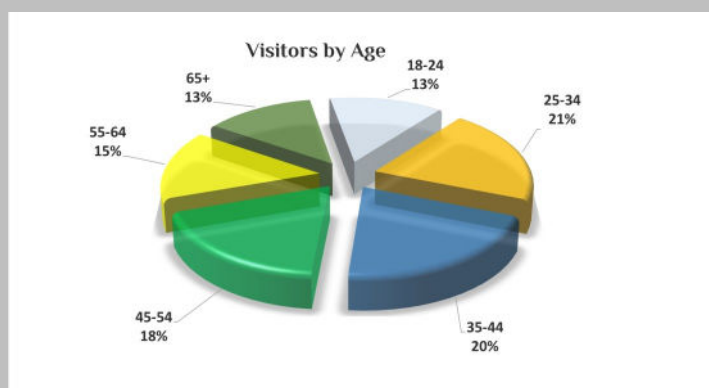
Pinterest: 5,359

YouTube: 3,482

Threads: 692

E-Mail Subscribers: 116

Site demographics for September



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in September

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	405
Touring around Lake Garda, Italy, by car	270
The 10 things to do in Cologne, other than the Christmas markets	270
A charming road trip in and around the Kent Downs (AONB) UK	190
Visiting the 'Tombs of the Kings' in Paphos	188

Monthly Traffic

Sessions: 8.610

Pageviews monthly: 9,292

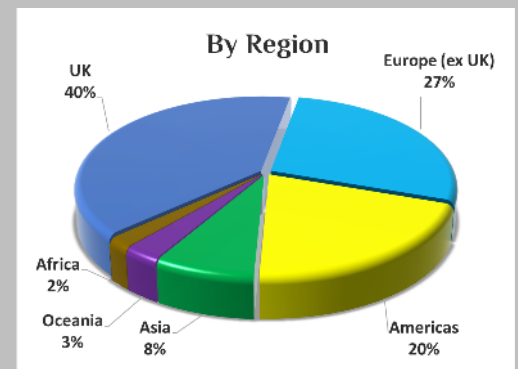
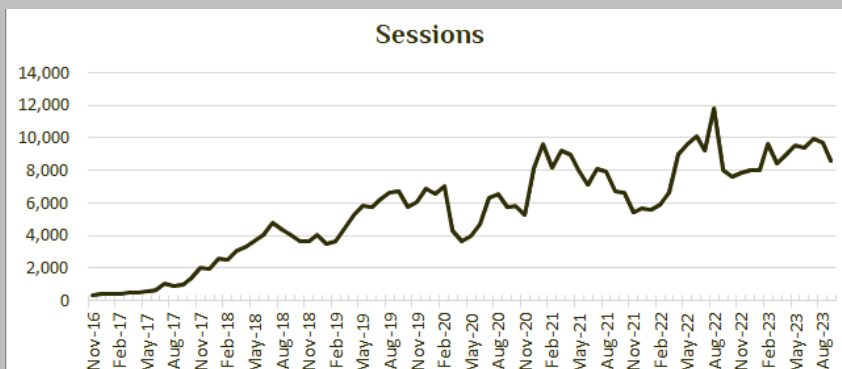
Pageviews per day: 309.7

Site Presence

Domain Authority: 46

Site metrics since launch

(More detailed analytics available on request)



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