

Media Kit: November 2023

# Our World for You

*Travel tales sprinkled with history & culture*

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

## Our November

The content from our 3-week road trip around Spain is appearing on the site, mixed with content from our past travels. We retain a focus on history and culture.

Our site refresh continues, of the 659 posts available on our site, 320 (48.6%) have been updated to the current layout.

Our next planned travels will take us to the German Christmas Markets of Trier and Koblenz, plus we will return to Cologne and will update our content on Cologne.



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

## Social Media

**Total Reach: 25.3k**

Twitter: 5,913

Instagram: 9,289

Facebook: 313

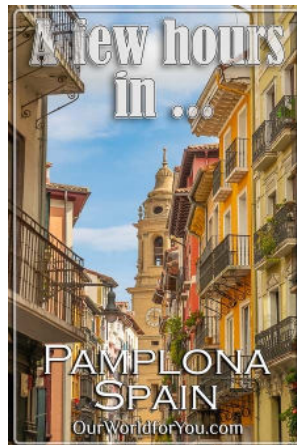
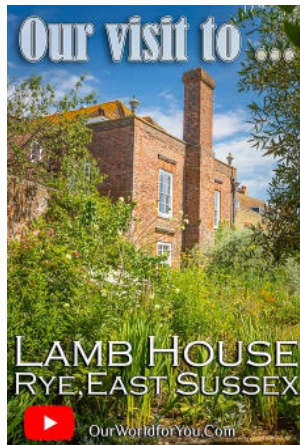
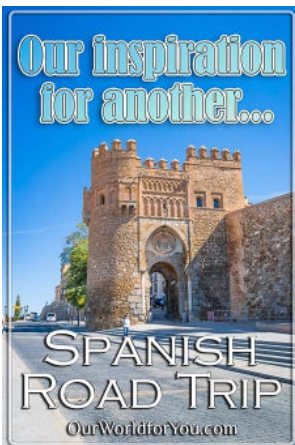
Pinterest: 5,377

YouTube: 3,578

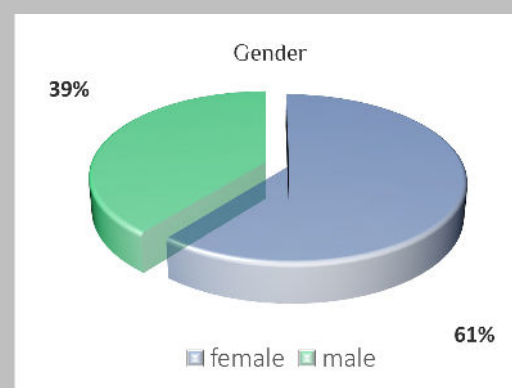
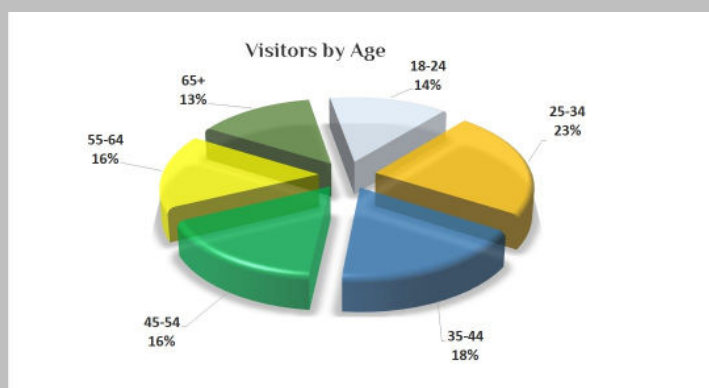
Threads: 719

E-Mail Subscribers: 116

## Three of our October campaigns



## Site demographics for October



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## Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

## Our top 5 posts in October

Post title	Views
The 10 things to do in Cologne, other than the Christmas markets	506
Visiting the 'Tombs of the Kings' in Paphos	308
Our little secret, Saint-Rémy-de-Provence, France	304
Touring around Lake Garda, Italy, by car	162
A charming road trip in and around the Kent Downs (AONB) UK	159

## Monthly Traffic

Sessions: 9,150

Pageviews monthly: 9,874

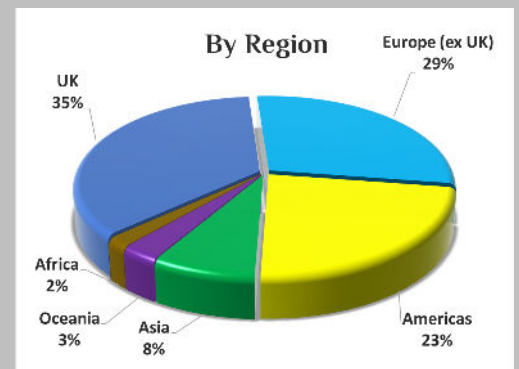
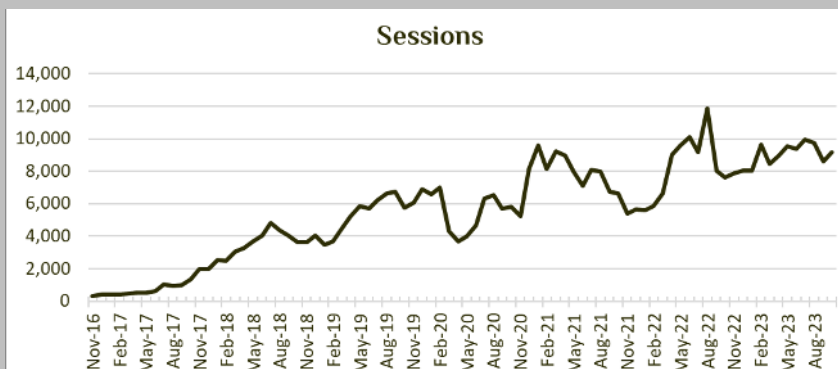
Pageviews per day: 318.5

## Site Presence

Domain Authority: 46

## Site metrics since launch

(More detailed analytics available on request)



## Contact Us:

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