

Media Kit: December 2023

# Our World for You

*Travel tales sprinkled with history & culture*

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

### Our December

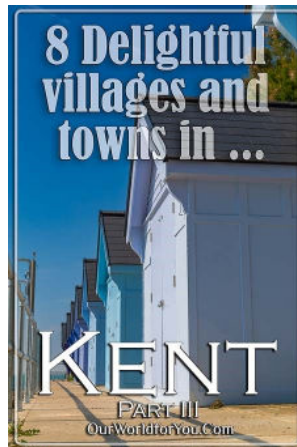
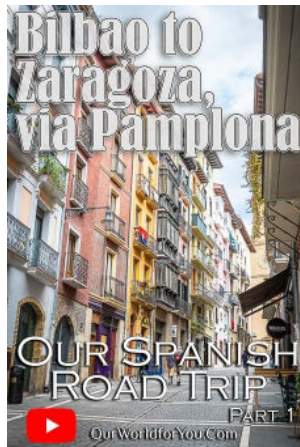
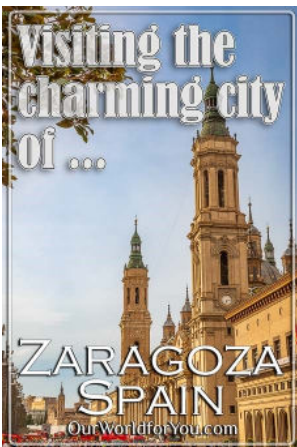
This being the holiday season we will focus on content from our week long German Christmas Markets trip, taking a look at Trier and Koblenz, plus we will return to Cologne .

During the month we will take in several National Trust Properties as they are dressed for Christmas.

As always there will also be the end of year review.

Our site refresh continues, of the 660 posts available on our site, 324 (49.1%) have been updated to the current layout.

### Three of our November campaigns



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

**Total Reach: 25.4k**

Twitter: 5,916

Instagram: 9,270

Facebook: 314

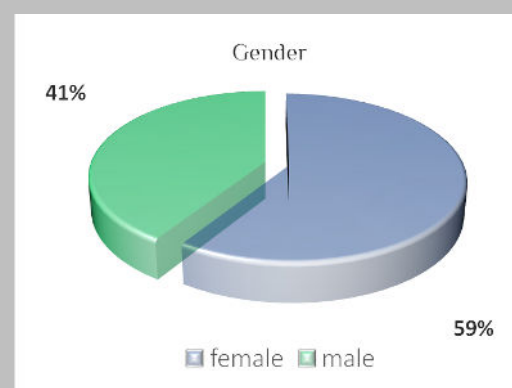
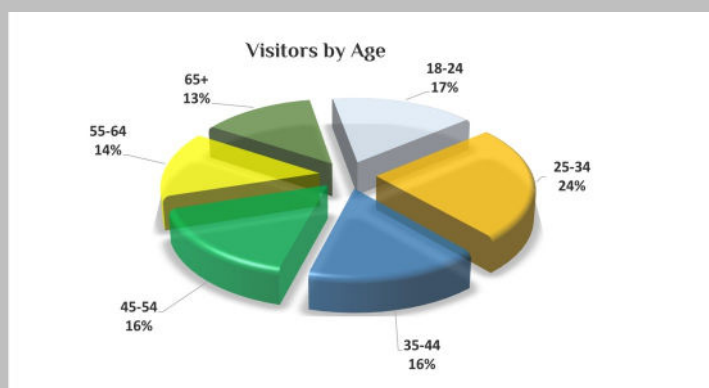
Pinterest: 5,404

YouTube: 3,650

Threads: 741

E-Mail Subscribers: 118

### Site demographics for November



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## Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

## Our top 5 posts in November

Post title	Views
The 10 things to do in Cologne, other than the Christmas markets	643
12 of our much-loved German Christmas Markets	222
Our little secret, Saint-Rémy-de-Provence, France	172
Tipples on a German Christmas Market	162
Our itinerary for your first German Christmas Market road-trip	157

## Monthly Traffic

Sessions: 9,286

Pageviews monthly: 9,917

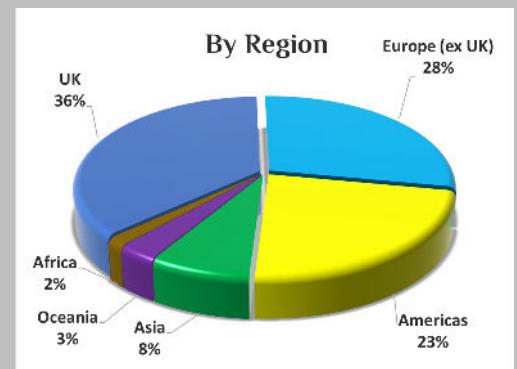
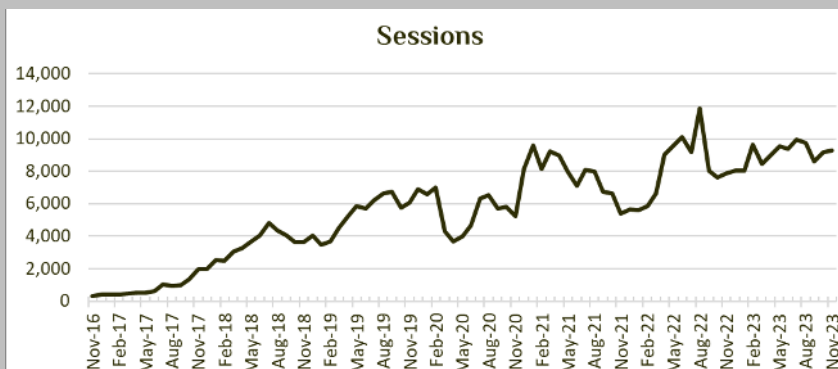
Pageviews per day: 330.6

## Site Presence

Domain Authority: 46

## Site metrics since launch

(More detailed analytics available on request)



## Contact Us:

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