

Media Kit: February 2024

# Our World for You

*Travel tales sprinkled with history & culture*

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

### Our February

No travelling planned for the month, but new content providing further inspiration for travelling through France and the continued story of our road trip through Spain.

Plans for our year are starting to take shape, with road trips through the UK, France, and Germany planned as soon as we take delivery of our EV and move to a more sustainable form of travelling.

Our site refresh continues; of the 659 posts available on our site, 335 (50.6%) have been updated to the current layout.



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

**Total Reach: 25.9k**

Twitter: 5,923

Instagram: 9,190

Facebook: 315

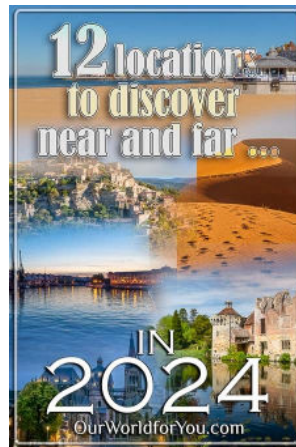
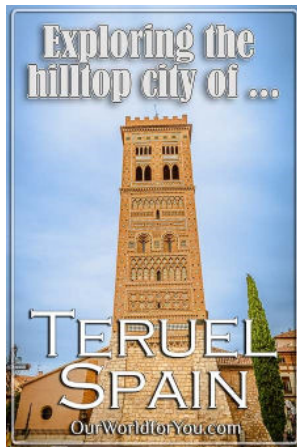
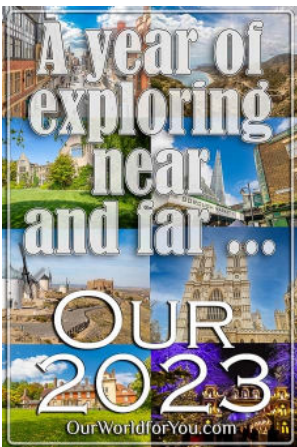
Pinterest: 5,467

YouTube: 3,834

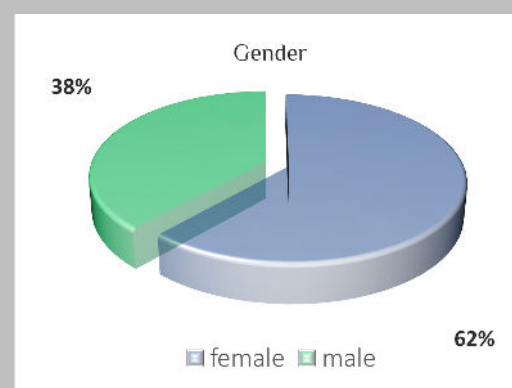
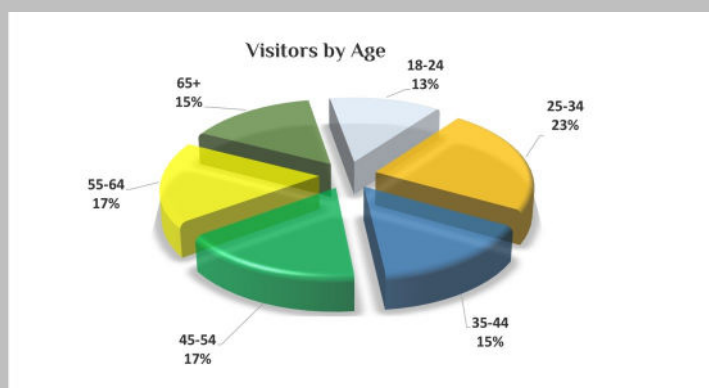
Threads: 1,055

E-Mail Subscribers: 117

### Three of our January campaigns



### Site demographics for January



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## Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

## Our top 5 posts in January

Post title	Views
The 10 things to do in Cologne, other than the Christmas markets	275
Our little secret, Saint-Rémy-de-Provence, France	261
Touring around Lake Garda, Italy, by car	230
Ghent, our top 15 things to see and do	185
A charming road trip in and around the Kent Downs(AONB), UK	165

## Monthly Traffic

Sessions: **8.867**

Pageviews monthly: **9,659**

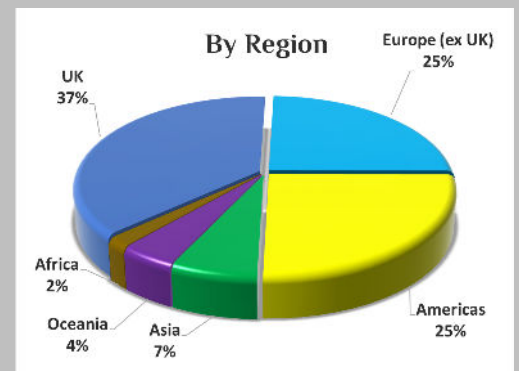
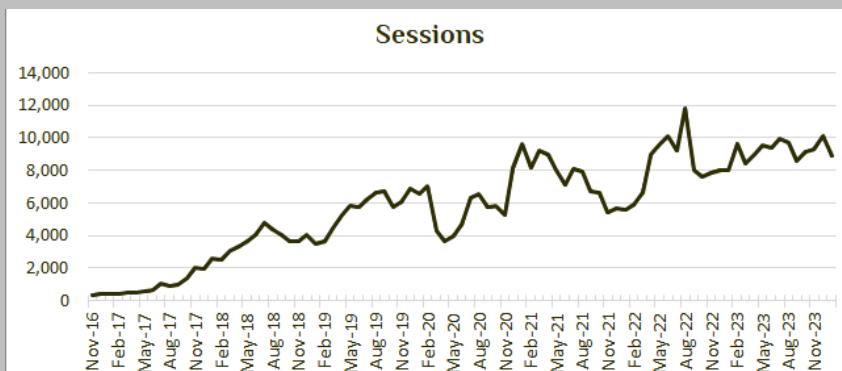
Pageviews per day: **311.6**

## Site Presence

Domain Authority: **46**

## Site metrics

*(More detailed analytics available on request)*



## Contact Us:

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