

Media Kit: March 2024

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our March

As with last month, no travelling planned, however, new content providing further inspiration for exploring Mechelen in Belgium, and the continued story of our road trip through Spain.

Plans for our year are starting to take shape, with road trips through the UK, France, and Germany planned as soon as we take delivery of our EV and move to a more sustainable form of travelling.

Our site refresh continues; of the 661 posts available on our site, 337 (50.8%) have been updated to the current layout.



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 26.1k

Twitter: 5,930

Instagram: 9,184

Facebook: 317

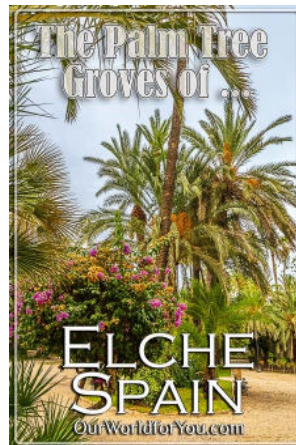
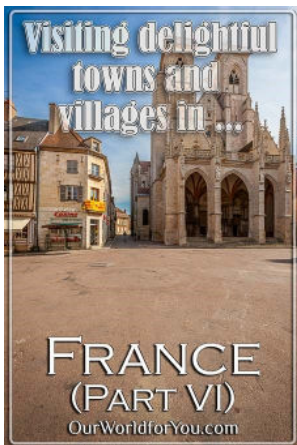
Pinterest: 5,497

YouTube: 3,923

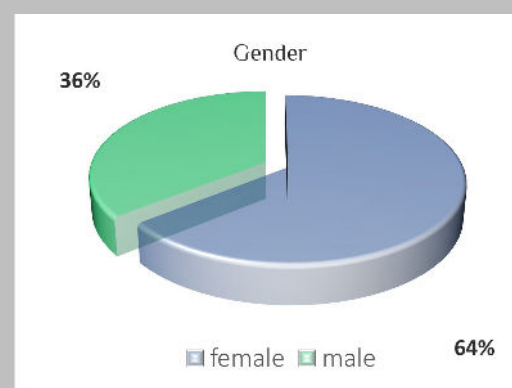
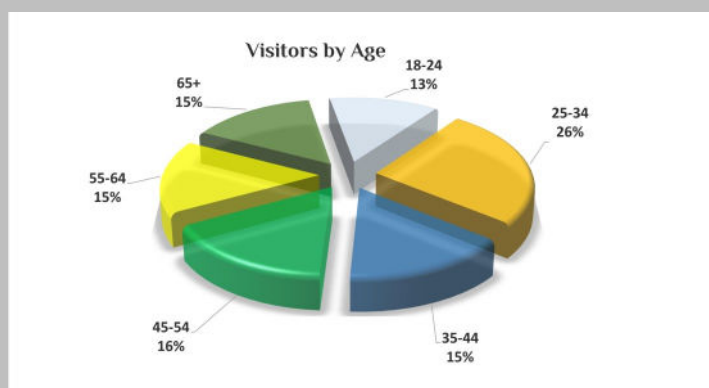
Threads: 1,111

E-Mail Subscribers: 117

Three of our February campaigns



Site demographics for February



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in February

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	336
Touring around Lake Garda, Italy, by car	243
The 10 things to do in Cologne, other than the Christmas markets	208
Ghent, our top 15 things to see and do	196
A charming road trip in and around the Kent Downs(AONB), UK	185

Monthly Traffic

Sessions: 10,360

Pageviews monthly: 11,495

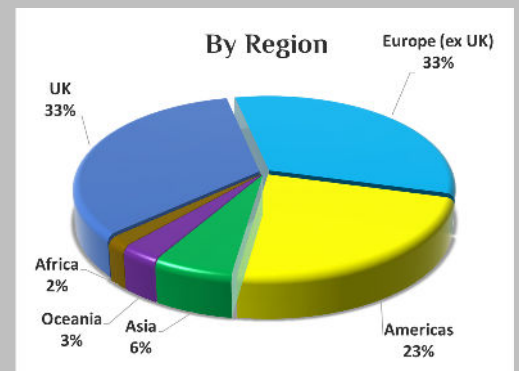
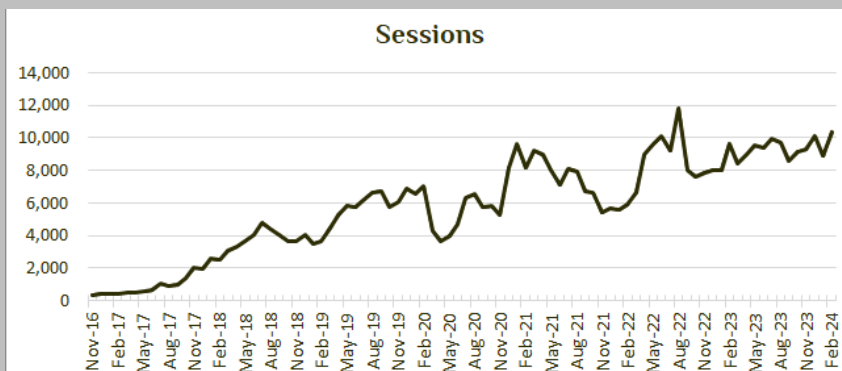
Pageviews per day: 396.4

Site Presence

Domain Authority: 45

Site metrics

(More detailed analytics available on request)



Contact Us:

✉ Contact.Us@OurWorldforYou.com

✉ Janis.Tubbs@OurWorldforYou.com

✉ Gary.Williams@OurWorldforYou.com

