

Media Kit: April 2024

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our April

Plans for our year are starting to take shape, with road trips through the UK, France, and Germany planned as soon as we take delivery of our EV and move to a more sustainable form of travelling.

In the short term, we will continue with closer trips exploring home, with a dive into historical homes and gardens of the National Trust.

Our site refresh continues, with a renewed pace as we give the site a spring clean; of the 663 posts available on our site, 346 (52%) have been updated to the current layout.



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 26.2k

Twitter: 5,912

Instagram: 9,190

Facebook: 319

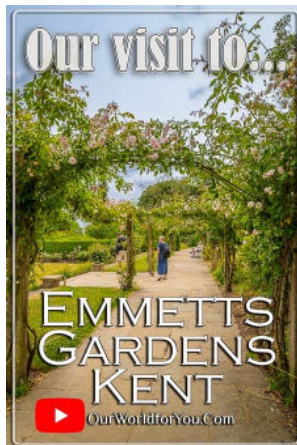
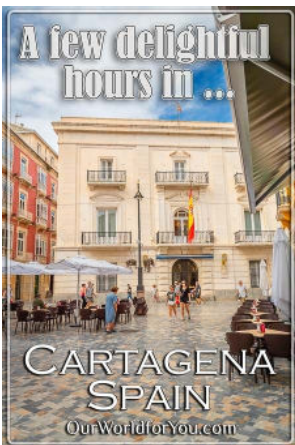
Pinterest: 5,521

YouTube: 4,029

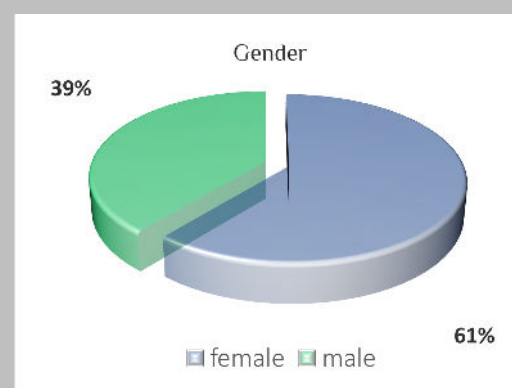
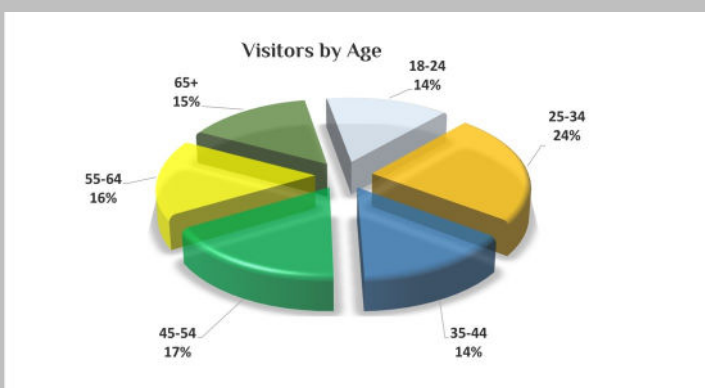
Threads: 1,149

E-Mail Subscribers: 117

Three of our March campaigns



Site demographics for March



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in March

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	445
Touring around Lake Garda, Italy, by car	317
The 10 things to do in Cologne, other than the Christmas markets	291
A visit to the charming village of Farningham in Kent	209
Ghent, our top 15 things to see and do	206

Monthly Traffic

Sessions: 11,492

Pageviews monthly: 12,537

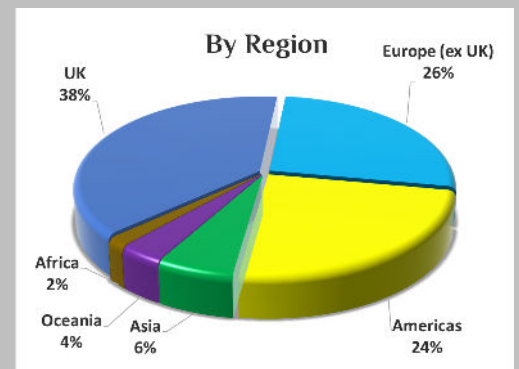
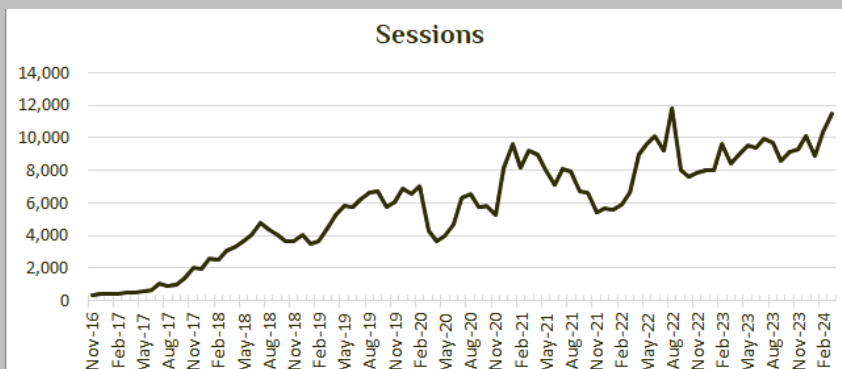
Pageviews per day: 404.4

Site Presence

Domain Authority: 45

Site metrics

(More detailed analytics available on request)



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