

Media Kit: June 2024

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

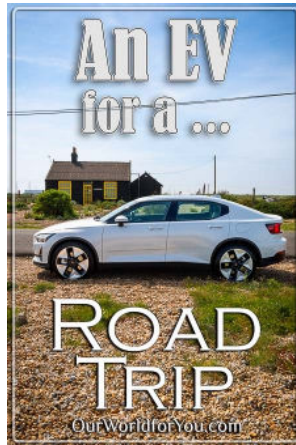
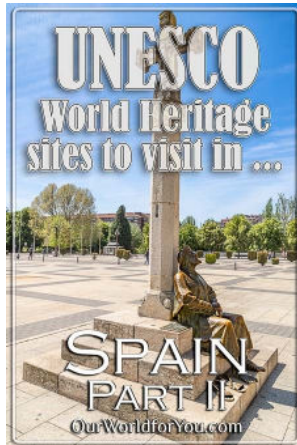
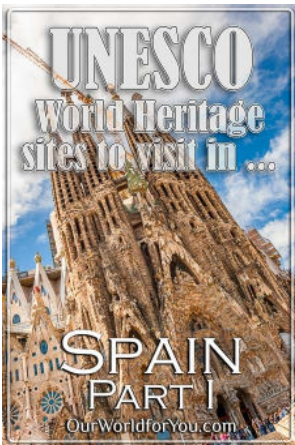
Our June

We have completed the plans for our French Road Trip in an EV, covering a minimum of 2,350 miles/3,800km, and a post with the details of that will follow.

As we familiarise ourselves with the Polestar 2, we will be exploring more of the UK with a couple of select short breaks and further visits to National Trust sites as we explore.

Our site refresh continues; of the 667 posts available on our site, 358 (53.4%) have been updated to the current layout. (Older, less relevant content is also being retired)

Three of our April campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 26.6k

X: 5,913

Instagram: 9,140

Facebook: 321

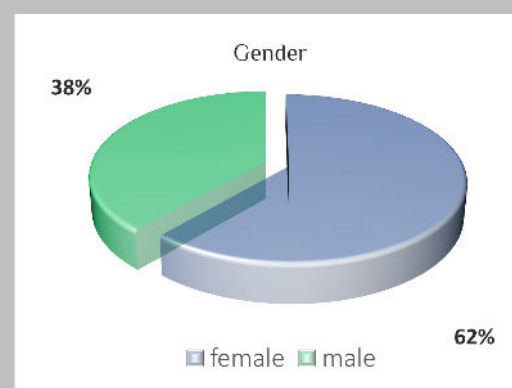
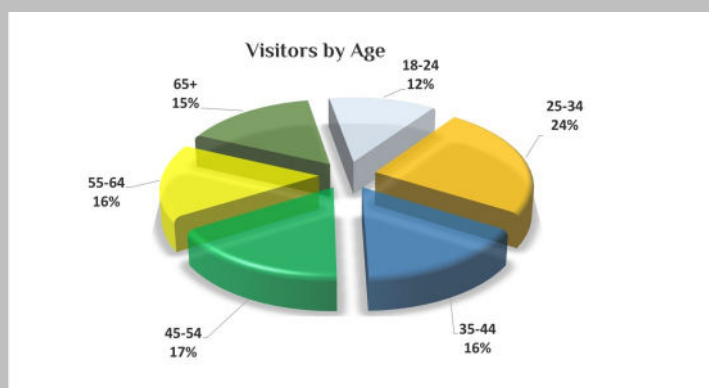
Pinterest: 5,562

YouTube: 4,270

Threads: 1,254

E-Mail Subscribers: 116

Site demographics for May



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in May

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	968
Touring around Lake Garda, Italy, by car	491
A charming road trip in and around the Kent Downs(AONB), UK	233
8 Picturesque villages and towns in Kent – Part I	218
Exploring the picturesque village of Eynsford in Kent	210

Monthly Traffic

Sessions: 13,298

Pageviews monthly: 13,950

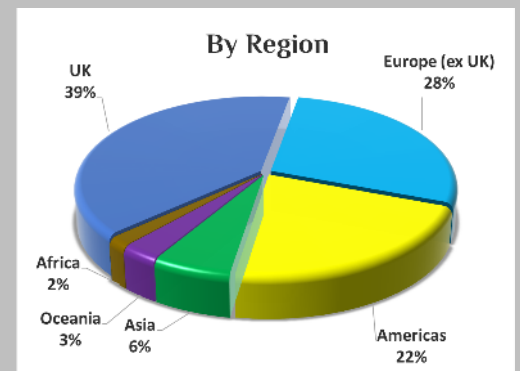
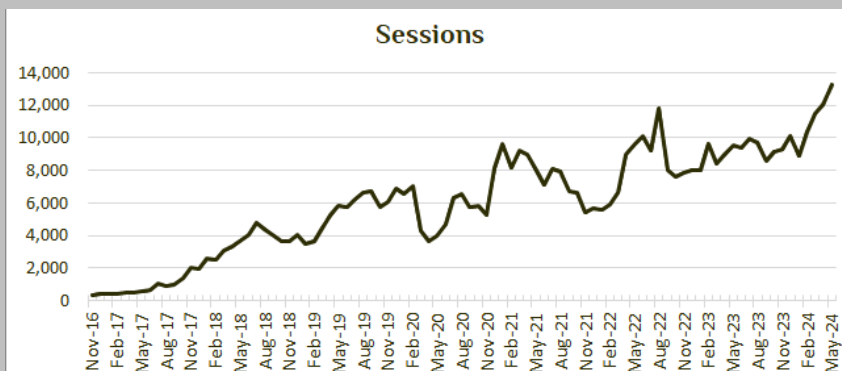
Pageviews per day: 450

Site Presence

Domain Authority: 40

Site metrics

(More detailed analytics available on request)



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