

Media Kit: April 2025

# Our World for You

*Travel tales sprinkled with history & culture*

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

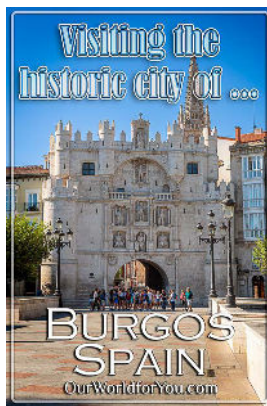
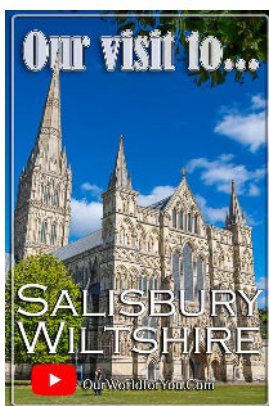
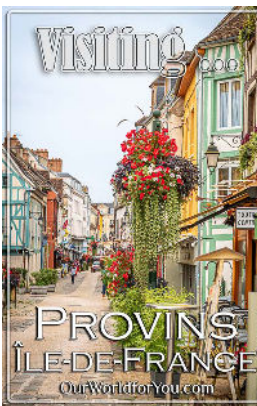
## Our April

We plan to enjoy spring in April by expanding our National Trust experiences. The first will be Polesden Lacey in Surrey.

Our road trip planning continues with at least three European trips planned, a couple within the UK, as well as day trips throughout the UK.

To ensure our content remains fresh, we continue to update, with nearly 60% of our content in the latest format.

## Three of our March campaigns

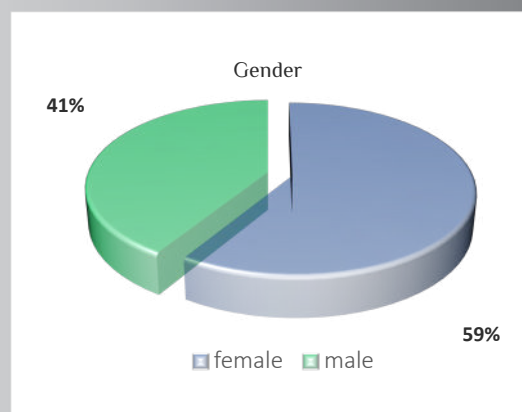
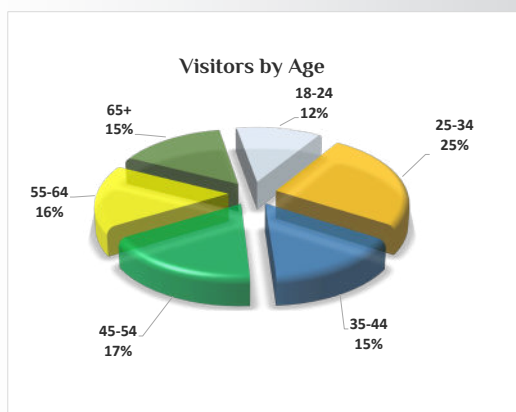


## About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

## Social Media Total Reach: 29.1k

X: 5,797  
Bluesky: 545  
Instagram: 10,272  
Facebook: 330  
Pinterest: 5,634  
YouTube: 5,070  
Threads: 1,449



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## Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

## Our top 5 posts in March

Post Title	Views
Visiting the delightful city of Murcia, Spain	394
Touring around Lake Garda, Italy, by car	293
Our little secret, Saint-Rémy-de-Provence, France	259
Visiting delightful towns and villages in France, part VI	225
8 Picturesque villages and towns in Kent – Part I	194

## Monthly Traffic

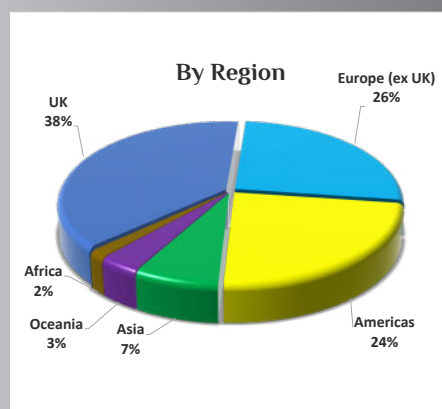
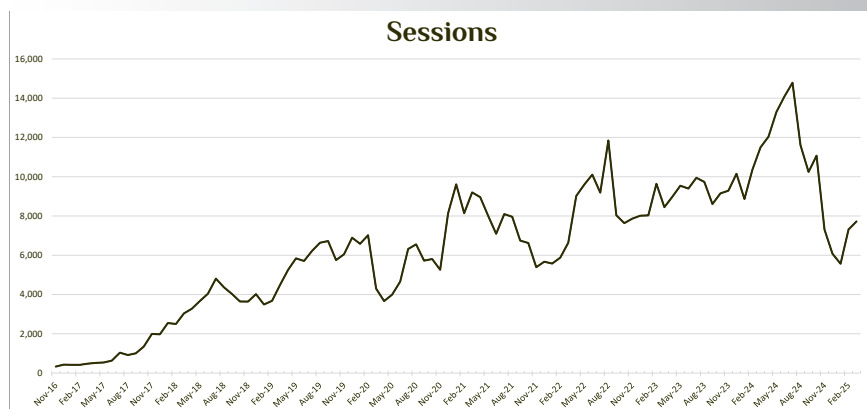
Sessions: **7,724**  
Pageviews monthly: **8,956**  
Pageviews per day: **288.9**

## Site Presence

Domain Authority: 35

## Site Statistics

Total posts: 688  
UK Based: 168 (24%)  
European: 280 (41%)  
Other: 240 (35%)



## Contact Us:

- ✉ [Contact.Us@OurWorldforYou.com](mailto:Contact.Us@OurWorldforYou.com)
- ✉ [Janis.Tubbs@OurWorldforYou.com](mailto:Janis.Tubbs@OurWorldforYou.com)
- ✉ [Gary.Williams@OurWorldforYou.com](mailto:Gary.Williams@OurWorldforYou.com)

