

Media Kit: June 2025

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

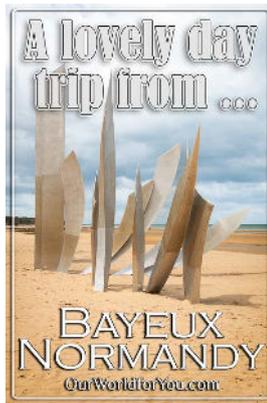
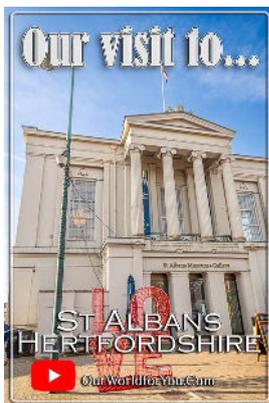
Our June

We are returning to Yorkshire after 21 years on a road trip in our EV. This time, we will have a proper look at York, stay at Whitby, and take in Ripon & Harrogate whilst exploring North York Moors & Yorkshire Dales.

We have to finalise our September Road trip through France after the success of our '24 tour, all destinations are now locked in, it is now just optimising the route.

Finally, it's planning the German Christmas Market road trip for the tail end of this year.

Three of our May campaigns

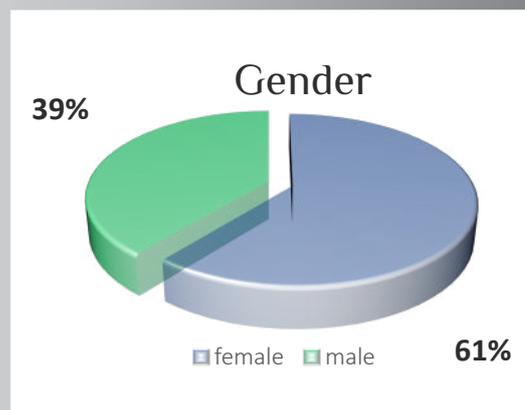
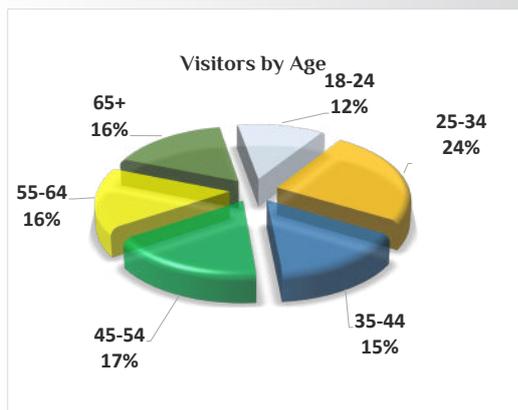


About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media Total Reach: 29.7k

X: 5,804
Bluesky: 569
Instagram: 10,219
Facebook: 336
Pinterest: 5,615
YouTube: 5,241
Threads: 1,484



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Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

Our top 5 posts in May

Post Title	Views
16 of our much-loved towns and cities in France	761
8 Picturesque villages and towns in Kent – Part I	459
Visiting delightful towns and villages in France, part V	444
Touring around Lake Garda, Italy, by car	372
Mechelen, our top 8 things to see and do	305

Monthly Traffic

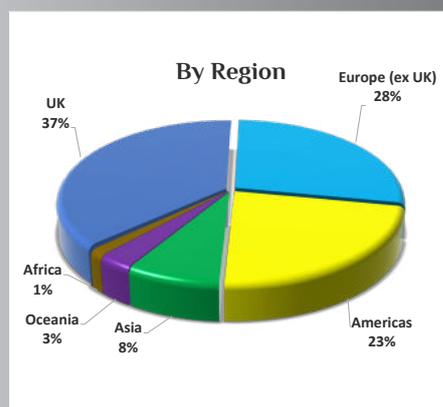
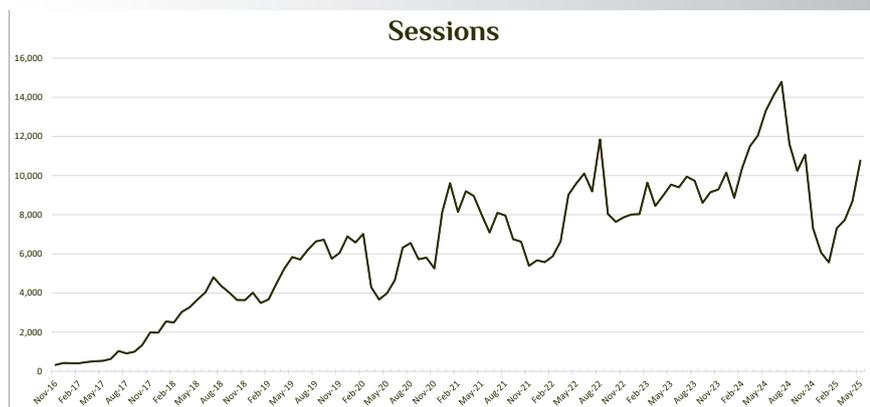
Sessions: **10,771**
Pageviews monthly: **11,789**
Pageviews per day: **380.3**

Site Presence

Domain Authority: 34

Site Statistics

Total posts: 692
UK Based: 170 (25%)
European: 282 (41%)
Other: 240 (34%)



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