

Media Kit: August 2025

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our August

With summer in full swing, and the schools on their summer holidays, we are selective of our destinations, visiting small towns, gardens and generally steering clear of the south-east's hotspots.

The final steps in planning our September Road trip through France are coming together, to make it as successful as our 2024 one.

Content hitting the site this month is a visit to the National Trust's Petworth House and Garden and a look at the Yorkshire Road Trip.



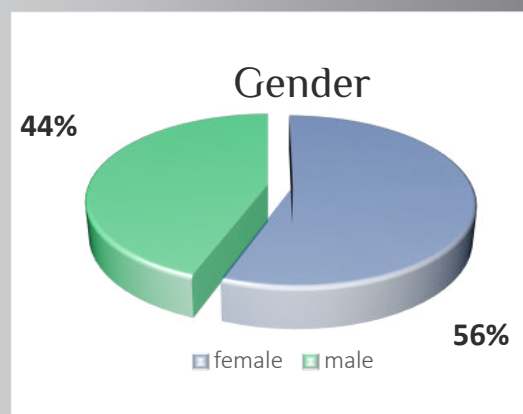
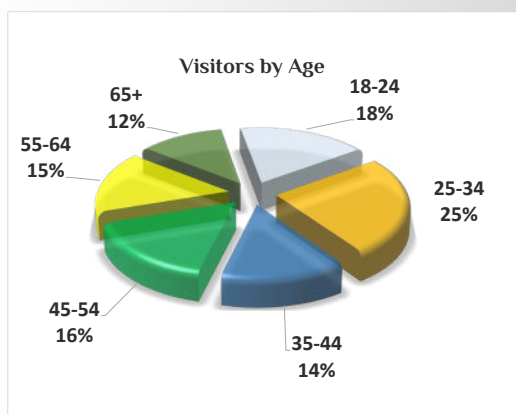
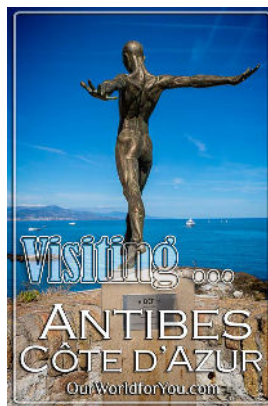
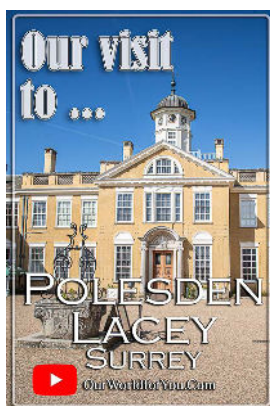
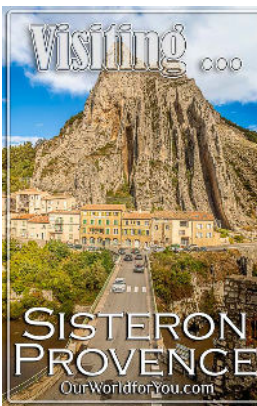
About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media Total Reach: 29.5k

X: 5,832
Bluesky: 587
Instagram: 10,194
Facebook: 340
Pinterest: 5,613
YouTube: 5,422
Threads: 1,522

Three of our July campaigns



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Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

Our top 5 posts in July

Post Title	Views
16 of our much-loved towns and cities in France	3,940
Visiting delightful towns and villages in France, part V	438
8 Picturesque villages and towns in Kent	313
Touring around Lake Garda, Italy, by car	335
8 Scenic villages and towns in Kent	284

Monthly Traffic

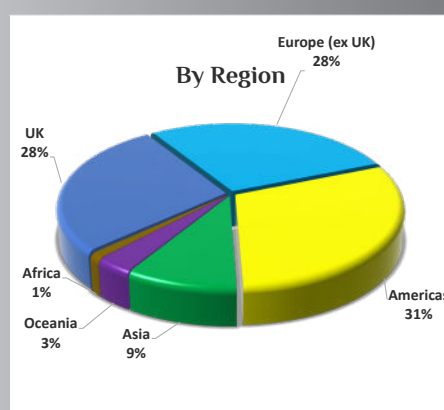
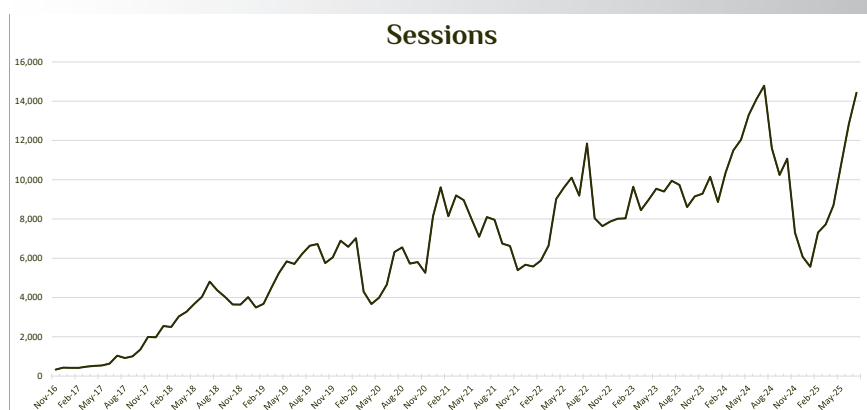
Sessions: **14,430**
Pageviews monthly: **16,216**
Pageviews per day: **523**

Site Presence

Domain Authority: 34

Site Statistics

Total posts: 697
UK Based: 172 (25%)
European: 285 (41%)
Other: 240 (34%)



Contact Us:

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