

Media Kit: September 2025

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

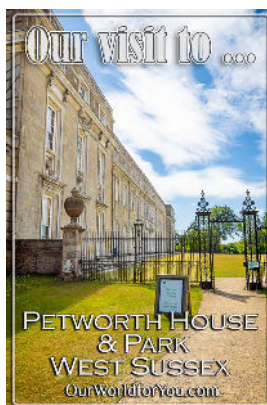
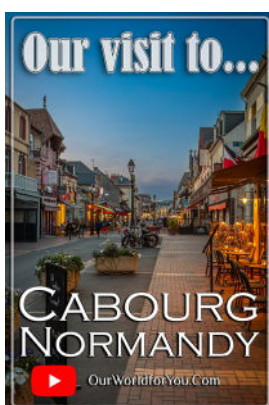
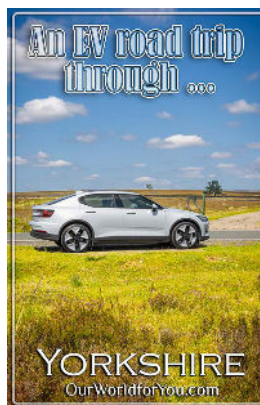
Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our September

The first two weeks will be occupied by our second French road trip in our EV, after last year's successful tour. We'll be visiting eight new destinations as well as returning to a favourite in a trip that will cover around 2,000 miles.

We have decided to abandon our planned German Road trip for this Christmas, deferring it until 2026. This means we'll return to London for the festivities and discover what has changed over the last couple of years.

Three of our August campaigns

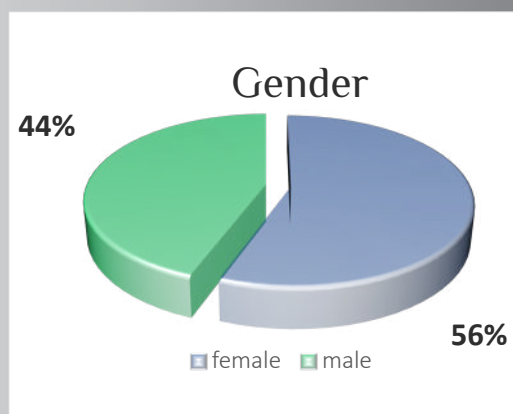
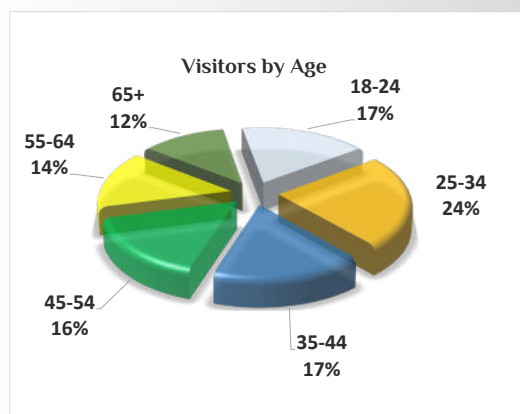


About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media Total Reach: 29.6k

X: 5,833
Bluesky: 595
Instagram: 10,185
Facebook: 344
Pinterest: 5,607
YouTube: 5,501
Threads: 1,548



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Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

Our top 5 posts in August

Post Title	Views
16 of our much-loved towns and cities in France	4,056
Visiting delightful towns and villages in France, part V	496
Exploring the picturesque village of Eynsford in Kent	420
8 Picturesque villages and towns in Kent – Part I	401
8 Scenic villages and towns in Kent – Part 4	335

Monthly Traffic

Sessions: **13,552**
Pageviews monthly: **14,866**
Pageviews per day: **479**

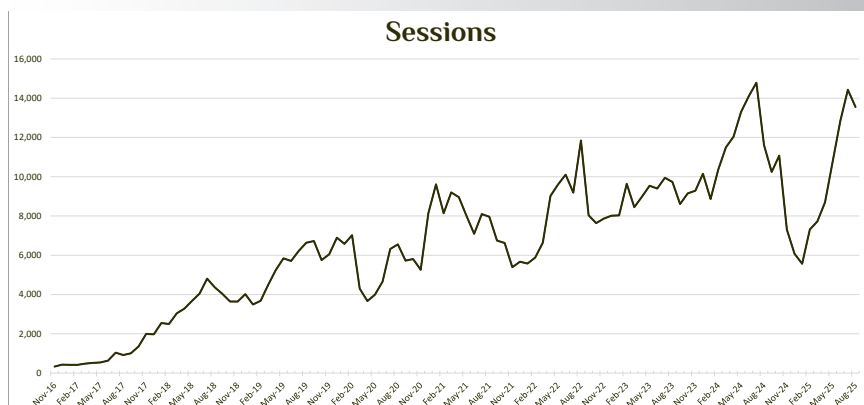
Site Presence

Domain Authority: 35

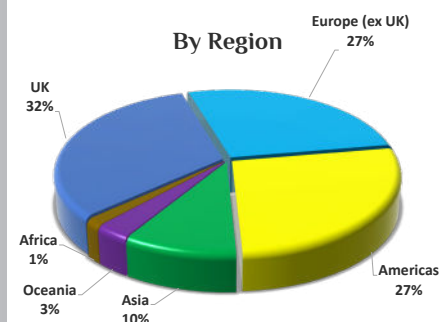
Site Statistics

Total posts: 699 (25%)
European: 285 (41%)
Other: 241 (34%)

Sessions



By Region



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