

Media Kit: October 2025

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our October

We have no trips planned, so that gives us a chance to refresh or retire some of our older content.

However, we do have new content arriving on the site in the form of further adventures from our Yorkshire road trip, tales from our tour of France 2024, and the planning of our 2025 trip in the EV, with lessons learnt from the 2024 route.



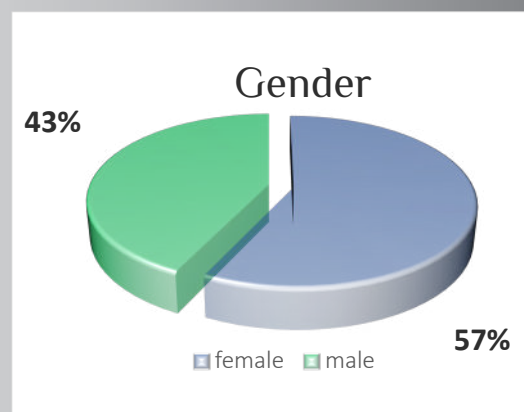
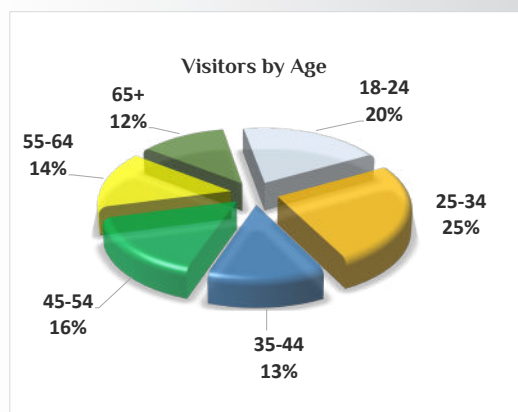
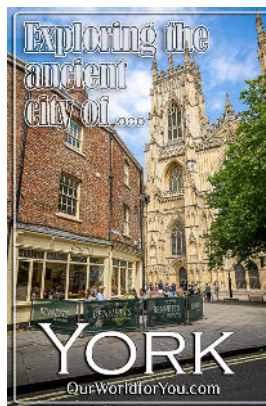
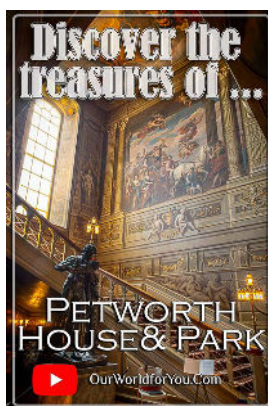
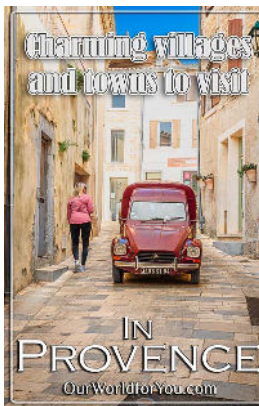
About Us Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media Total Reach: 29.7k

X: 5,827
Bluesky: 604
Instagram: 10,166
Facebook: 346
Pinterest: 5,603
YouTube: 5,558
Threads: 1,554

Three of our September campaigns



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Let's Work Together

We are happy to collaborate together in number of ways,

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more.
- Relevant advertising
- Giveaways
- Tourist boards
- Contribute content to websites & blogs
- Press Trips/Events

Our top 5 posts in September

Post Title	Views
16 of our much-loved towns and cities in France	3,514
Visiting delightful towns and villages in France, part VI	528
8 Scenic villages and towns in Kent – Part 4	315
9 UNESCO Sites to visit in Portugal	215
Visiting the delightful city of Murcia, Spain	210

Monthly Traffic

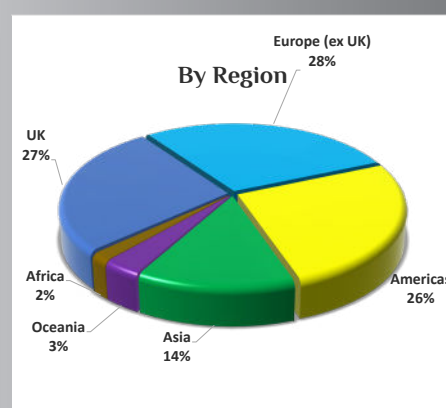
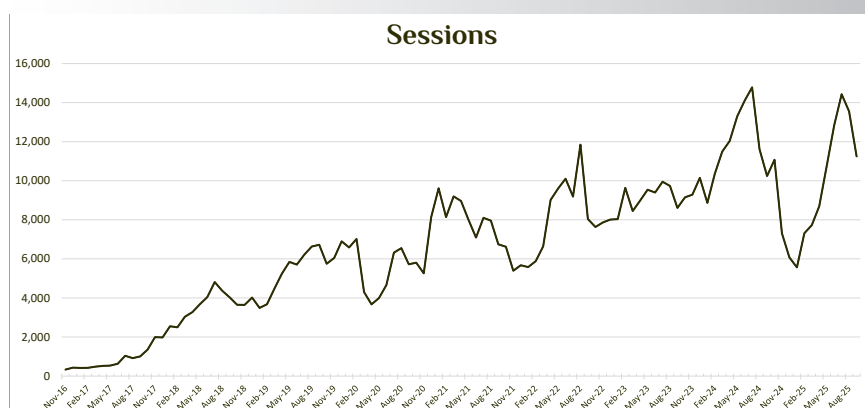
Sessions: **11,246**
Pageviews monthly: **12,559**
Pageviews per day: **418**

Site Presence

Domain Authority: 35

Site Statistics

Total posts: 701
UK: 174 (25%)
European: 285 (41%)
Other: 242 (34%)



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